

**DESIGNING E-BOOKLET TO PROMOTE DANAU OPI
AS TOURISM DESTINATION IN PALEMBANG.**



**This Final Report is submitted to fulfill one of the requirements to Complete
the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG**

2024

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AS TOURISM DESTINATION IN PALEMBANG.**



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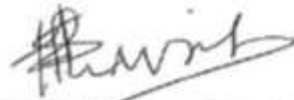
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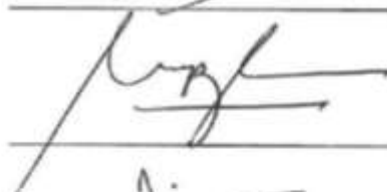
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MOTTO AND DEDICATION

MOTTO:

"Most failures come from fear of failure-."

DEDICATED TO:

- Allah SWT.
- Prophet Muhammad SAW.
- My beloved parents
- My beloved mother
- English Department State Polytechnic of Sriwijaya
- My lectures in English Department
- My lovely girlfriend
- My beloved friends
- Me, My and I am

ABSTRACT

The purpose of writing this study is to find out the procedure to design the e-booklet of Danau Opi Jakabaring as tourist destination in Palembang. The writer used research and development (R&D) method by Sukmadinata (2005). The steps were preliminary study and development of product. The writer linked these steps to the eight stages of script development by Friedman (2014). The data were collected by doing literature study and field survey, namely the observation, interview, observation, interview, and documentation. Based on the research findings, the writer made the e-booklet Danau Opi Jakabaring as tourist destination in Palembang, which was developed through 8 steps in designing the e-booklet, including background and research investigation, developing the creative concept, concept, pitching, treatment, first draft, revision, and final draft. The validity of the e-booklet has received validation from six related field experts, namely the content experts, language experts (English and Indonesian), and graphic design experts through limited and wider tests..

Keywords: *E-booklet, designing e-booklet, tourist destination, Danau Opi Jakabaring, research and development*

PREFACE

Praise and gratitude and due to Allah SWT, Who has provided the writer with the health, opportunity, and His greatest blessing to complete this final report. This final report was completed in order to explain the process of designing an e-booklet to promote Danau Opi Jakabaring, due to the limitations in experience, abilities, and knowledge, the writer realises that there are probably many mistakes in this final report. Therefore, suggestions and criticism are welcome for improvement in future writing. Finally, the writer sincerely hopes that this final report will be useful for the readers, especially for the students of the English Department.

Palembang July 2024

The Writer

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TABLE OF CONTENTS

COVER	i
APPROVAL SHEET	ii
APPROVAL SHEET OF EXAMINERS	iii
SURAT PERNYATAAN	iv
MOTTO AND DEDICATIONS	v
ABSTRACT	vi
PREFACE	vii
ACKNOWLEDGEMENT	viii
TABLE OF CONTENTS	ix
LIST OF TABLES	xi
LIST OF FIGURES	xii
LIST OF APPENDICES	xii

CHAPTER I INTRODUCTION

1.1 Background.....	1
1.2 Problem Formulation	2
1.3 Objective.....	2
1.4 Benefits.....	3

CHAPTER II LITERATURE REVIEW

2.1 Design	4
2.2 E-Booklet	4
2.2.1 How To Create E-Booklet.....	5
2.2.2 Elements of E-Booklet	6
2.2.3 Aspects to Consider in Designing E-booklet	7
2.3 Tourist Destination	8
2.4 Promotion	9
2.5 Danau Opi in Palembang	10

CHAPTER III METHODOLOGY

3.1 Preliminary Study	13
3.1.1 Literature Study.....	14
3.1.2 Field Survey	14
3.1.3 Model Draft	15
3.2 Development of Product	16

3.2.1 Limited Field Testing	16
3.2.2 Wider Field Testing	16
3.3 Product Testing	17

CHAPTER IV FINDINGS AND DISCUSSIONS

4.1 Findings	18
4.2 Preliminary Study	20
4.2.1 Model Development.....	21
4.3 Concept	21
4.3.1 First_Draft	23
4.3.2 Revision	36
4.3.3 Final Product	40

CHAPTER V CONCLUSION AND SUGGESTION

5.1 Conclusions	42
5.2 Suggestion	43

REFERENCES

APPENDICES

LIST OF TABLES

Table 4.1 The correction draft of Indonesian script by expert	37
Table 4.2 The draft of English script by expert	38
Table 4.3 The correction draft of English script by expert	39

LIST OF FIGURES

Figure 3.1 Diagram of RND by Sukmadinata (2005)	12
Figure 3.2 Diagram of The Linked of Rnd Method and Booklet Development ...	13
Chart 4.1 Preliminary Study by Sukmadinata (2005) Combined with French (2018) .	18
Chart 4.2 Model Development by Sukmadinata (2005) combined with French (2018)	19
Chart 4.3 Final Product Testing by Sukmadinata (2005) combined French (2018)	19
Figure 4.1 E-Booklet Cover	33
Figure 4.2 Table of content	33
Figure 4.3 Overview.....	34
Figure 4.4 Location	34
Figure 4.5 Operational Time	34
Figure 4.6 Historical Origins	34
Figure 4.7 Attraction	35
Figure 4.8 Main Facilities	35
Figure 4.9 Main Facilities	35
Figure 4.10 Support Facilities	35
Figure 4.11 Events	36
Figure 4.12 Contact Information	36
Figure 4.13 Food Stalss & Toilet	36

LIST OF APPENDICES

Appendix 1 Kesepakatan Bimbingan Laporan Akhir (Pembimbing 1)

Appendix 2 Kesepakatan Bimbingan Laporan Akhir (Pembimbing 2)

Appendix 3 Lembar Bimbingan Laporan Akhir

Appendix 4 Rekomendasi Ujian Laporan Akhir

Appendix 5 Revisi Ujian Laporan Akhir

Appendix 6 Pelaksanaan Revisi Laporan Akhir

Appendix 7 Surat Permohonan menjadi Expert