

FINAL REPORT

POTENCY OF BALAI PENELITIAN SEMBAWA AS AGRO-TOURISM OBJECT IN BANYUASIN



**This report is written to fulfill the requirement for Diploma III
educational accomplishment at English Department**

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APPROVAL SHEET

**POTENCY OF BALAI PENELITIAN SEMBAWA AS
AGRO-TOURISM OBJECT IN BANYUASIN**



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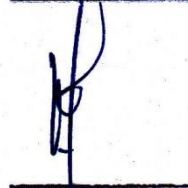
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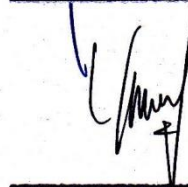
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Motto and Dedication

its not the end, but its just a new beginning

Motto :

Berusahalah untuk tidak menjadi manusia yang berhasil tapi berusahalah menjadi manusia yang berguna. ~ Albert Einstein

Yang akan menjadi pemenang dalam hidup ini bukanlah mereka yang kuat ataupun yang paling cepat mengerjakan sesuatu. Cepat atau lambat, yang memenangkan perjuangan hidup adalah mereka yang percaya bahwa ia memang bisa. (Napoleon Hill)

Karena sesungguhnya sesudah kesesudahan itu ada kemudahan, maka apabila kamu telah selesai (dari suatu urusan) kerjakanlah dengan sungguh-sungguh dan hanya kepada Tuhanmulah hendaknya kamu berharap. (Qs.Al Insyroh 6-8)

Dedication :

For every my priceless laughing

For every my indelible crying

For every falling and awakening

For every chances in the hopelessness

For every prayers and supports

Setiap goresan tinta ini adalah wujud dari keagungan dan kasih sayang yang diberikan Allah SWT kepada umatnya....

Setiap detik waktu menyelesaikan karya tulis ini merupakan hasil getaran doa kedua orang tua, saudara, dan orang-orang terkasih yang mengalir tiada henti...

Setiap pancaran semangat dalam penulisan ini merupakan dorongan dan dukungan dari sahabat-sahabatku tercinta...

Setiap makna pokok bahasan pada bab-bab dalam skripsi ini merupakan hampasan kritik dan saran dari teman-teman almamaterku...

ABSTRACT

**Potency Balai Penelitian Sembawa As Agro-tourism Object in Banyuasin
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The title of this final report is Potency of Balai Penelitian Sembawa Agro-tourism Object in Banyuasin. Most of the land in Banyuasin is agricultural land and plantations of palm and rubber, so it has an opportunity to be developed as agro-tourism object. One of the agricultural lands in Banyuasin is Balai Penelitian Sembawa. This purpose of this final report is to know whether Balai Penelitian Sembawa has potency or not as an agro-tourism in Banyuasin. The data were collected by using the techniques of observation, interview and documentation. The writer observed potency of Balai Penelitian Sembawa based on the prerequisites of agro-tourism area, interview with a staff of Bagian Urusan Jasa , documentation by photograph and document of *Company Profile Balai Penelitian Sembawa*. The result of this research, Balai Penelitian Sembawa has potency for agro-tourism area. It caused of Balai Penelitian Sembawa has fulfilled four prerequisites of agro-tourism area; adequate land resources, infrastructure and facilities, potential human resources, the efforts of conservation and preservation. Besides, Balai Penetian Sembawa has to improve the facilities and infrastructure to support agro-tourism development.

Keywords: Potency, Agro-tourism.

ABSTRAK

**Potensi Balai Penelitian Sembawa Sebagai Objek Agrowisata di Banyuasin
Politeknik Negeri Sriwijaya, Jurusan Bahasa Inggris
Seftari Yuliana Widiya N, 2015
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Judul laporan akhir ini adalah Potensi Balai Penelitian Sembawa Sebagai Objek Agrowisata di Banyuasin. Sebagian besar lahan di Banyuasin adalah lahan pertanian dan perkebunan kelapa sawit dan karet, sehingga hal tersebut memiliki kesempatan untuk dikembangkan sebagai objek agrowisata. Salah satu dari lahan perkebunan di Banyuasin adalah Balai Penelitian Sembawa. Tujuan dari laporan akhir ini adalah untuk mengetahui apakah Balai Penelitian Sembawa memiliki potensi atau tidak sebagai agrowisata di Banyuasin. Data dikumpulkan menggunakan teknik pengamatan, wawancara dan dokumentasi. Penulis mengamati potensi Balai Penelitian Sembawa berdasarkan pada prasyarat area agrowisata, wawancara dengan staf Bagian Urusan Jasa, dokumentasi dengan potografi dan dokumen *company profile* Balai Penelitian Sembawa. Hasil penelitian ini, Balai Penelitian Sembawa memiliki potensi untuk agrowisata. Hal itu dikarenakan Balai Penelitian Sembawa telah memenuhi empat prasyarat area agrowisata; sumber daya lahan yang memadai, infrastruktur dan fasilitas, sumber daya manusia yang berpotensi serta usaha konservasi dan pelestarian alam. Disamping itu, Balai Penelitian Sembawa harus mengembangkan fasilitas dan infrastruktur guna mendukung pengembangan agrowisata.

Kata kunci : Potensi, Agrowisata

PREFACE



First of all, the writer would like to perform the gratitude to Allah SWT for the mercy that has been given to the writer, so that the writer could finish this final report which is entitled “*Potency Of Balai Penelitian Sembawa As A Main Sector For Agro-tourism In Banyuasin*”.

This Report arranged based on the data that the writer got. The writer considers that there are some mistakes in writing this report, it is caused by the limitation in experiences, ability and knowledge the writer have. Therefore, the writer expects that the readers can give suggestion and critics for this final report.

The accomplishment of this report is cannot be separated from the support, guidance and direction of the various parties. Therefore, in this occasion the writer give respects and gratitude to:

1. RD. Kusumanto, S.T., M.M., as Director of State Polytechnic of Sriwijaya.
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4. Herman, S.Pd., M.Pd, as my Advisor who has been willing to spend his precious time to gave encouragement, guidance, and advices in the writing of final report.
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7. My Parents and beloved family that has given me support morally and materially.
8. All of the staff of Balai Penelitian Sembawa who was assisted the smoothness of the process of this research.
9. My best friends and all of the parties who were helped me in completing the final report that cannot mentioned one by one.

The writer realizes that this report is not perfect. Therefore, the writer expects the readers can give suggestion and critics for improvement of this final report in the future. Finally, the writer expects that this report can give advantages and usefulness especially for the students of English Department.

Palembang, June 2015

The writer

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