

# **FINAL REPORT**

## **THE POTENCY OF TAMAN PELANGI SRWIJAYA AS A TOURISM OBJECT DESTINATION IN PALEMBANG CITY**



**This final report is written to fulfill the requirement of  
Final Report Project of English Department**

**By**

**LINA ARLITA**

**0612 3090 1424**

**STATE POLYTECHNIC OF SRIWIJAYA  
PALEMBANG**

**2015**

## ACKNOWLEDGEMENT

The writer would like to thank you to Allah SWT for the mercy that has been given to the writer, so the Final Report could be finished on schedule. The writer also would like to send regard to noble prophet Muhammad SAW for remembering in every kindness and warning in every fault. The purpose of writing this final report, which title “The Potency of Taman Pelangi Sriwijaya as a Tourism Object Destination in Palembang City” is to fulfill the requirement of final report project.

Dealing with this final report, the writer got assistant, support advice from lecturers, family, and friends. On this occasion, the writer would like thank to:

- 1) Dra. Tiur Simanjuntak, M.Ed.M as the Head of English Department
- 2) Drs. Zakaria, M.Pd as the First Advisor
- 3) Darminiyanti, S.Pd, M.M as the Second advisor
- 4) All lecturers in English Department who have educated me patiently
- 5) My beloved parents who always supported me. Thanks for everything
- 6) My beloved brother, Thanks for support.
- 7) My beloved friends, in English Department especially 6BD
- 8) All of parties who help me to write this final report
- 9) All the staffs in Taman Pelangi Sriwijaya

Finally, the writer would like to thank to all parties who have helped and given contribution directly and indirectly for the writer during writing the final report that cannot be expressed one by one.

## ***Motto***

***"An action is the foundation of a success"***

*This final report are dedicated to:*

- *My father Herman and My mother Rosida, thanks for your loving me, support, and prayer.*
- *Thanks for my brother Heru Setiadi and Slamet Riyadi always be the best one.*
- *My beloved advisors thanks for a lot of guidance in finishing my final report.*
- *My Beloved friends especially for 6 BIB class, thanks for everything guys.*
- *Thanks for myself.*
- *Almamater.*

## PREFACE

First of all, the writer would like to perform the gratitude to Allah SWT for giving the outstanding mercy and the blessing for the writer in finishing this final report on time. This report is written to fulfill the final report subject at English Department of State Polytechnic of Sriwijaya with title “The Potency of Taman Pelangi Sriwijaya as a Tourism Object Destination in Palembang City.

The writer realizes this final report is still far from being perfect because of sources, time, and knowledge. Therefore, comments and suggestion from whole sources are needed. The writer really expects that this final report can be useful, can give information and even enlarge the knowledge about the methods of speech conclusion for the reader especially for students of English Department.

Palembang, June 2015

The writer

## ABSTRACT

---

(LinaArlita, 2015 24 Pages, 3 Tables)

This final report is entitled the Potency of Taman Pelangi Sriwijaya as a tourism object destination. The purpose is to know the potentials of Taman Pelangi Sriwijaya as a tourism object destination in Palembang City. In this study, the methodology of this final report was technique by interviewing and observation with descriptive qualitative technique. The result shows that the potency of Taman Pelangi Sriwijaya as tourism object destination in Palembang City, it has visitors an increase the rides games more interesting, beauty decoration lanterns which has different animated characters, the facilities such as toilet, public transportation, hospitality and created the park. The conclusion from this study that the potency of Taman Pelangi Sriwijaya provides wifi/internet, insurance, transportation, and safety. Applying standard tariff, a good hospitality, and structuring of infrastructure in the tourism destination in Taman Pelangi Sriwijaya.

**Keywords:** *Potency, Tourism Destination, Infrastructure,*

## **TABLE OF CONTENTS**

<b>TITLE SHEET .....</b>	<b>i</b>
<b>APPROVAL SHEET .....</b>	<b>ii</b>
<b>ACKNOWLEDGEMENT .....</b>	<b>iii</b>
<b>MOTTO &amp; DEDICATION .....</b>	<b>iv</b>
<b>PREFACE.....</b>	<b>v</b>
<b>ABSTARCT.....</b>	<b>vi</b>
<b>TABLE OF CONTENT.....</b>	<b>vii</b>

### **CHAPTER I INTRODUCTION**

1.1 Background.....	1
1.2 Problem Formulations .....	2
1.3 Purposes .....	2
1.4 Benefits.....	3

### **CHAPTER II LITERATURE REVIEW**

2.1 Potential Tourism Object .....	4
2.2 History of Taman Pelangi Sriwijaya.....	7
2.3 Tourism .....	8
2.4 Tourism destination.....	12

### **CHAPTER III RESEARCH METHODOLOGY**

3.1 Method of Research .....	15
3.2 Object of Research .....	15
3.3 Technique for Collecting the Data .....	15
3.4 Techniques for Analyzing the Data .....	16

### **CHAPTER IV FINDING AND DISCUSSION**

4.1 Findings .....	17
4.2 Discussion .....	19

## **CHAPTER V CONCLUSION AND SUGGESTIONS**

5.1 Conclusions .....	23
5.2 Suggestions .....	24

## **REFERENCES**

## **APPENDIX**

## **LIST OF TABLE**

Table 1 the Result of Interview the First Respondent .....	18
Table 2 the Result of Interview the Second Respondent .....	20
Table 3 the Result of Interview the third Respondent .....	22