

**THE INOVATION FOR DEVELOPING TAMAN PURBAKALA
KERAJAAN SRIWIJAYA PALEMBANG**



FINAL REPORT

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STATE POLYTECHNIC OF SRIWIJAYA

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APPROVAL SHEET

**THE INNOVATION FOR DEVELOPING TAMAN PURBAKALA
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THE INNOVATION FOR DEVELOPING TAMAN PURBAKALA KERAJAAN SRIWIJAYAPALEMBANG

ABSTRACT

(Jelita, 2015, 56 Pages, 52 Picture, 1 table)

The problem of this final report was “What innovation should be developed at Taman Purbakala Kerajaan Sriwijaya”. The purposes of this final report was to seen the potency of Taman Purbakala Kerajaan Sriwijaya as agro tourism. In this research the writer use SWOT analyses and the stages of Research and Development, in conducting field testing of products made, the writer uses snowball sampling. Moreover, the writer also used the data collection techniques and analysis by observation. Then make a design in vacant land at Taman Purbakala Kerajaan Sriwijaya Palembang in Sketch up application. The writer divided vacant land into three zone, they are vegetable zone, fruit zone and medical plant zone. For the canal near medical plant zone, the writer create fishing pond. Finally, the writer suggest that the government and Taman Purbakala Kerajaan Sriwijaya managers can work together to develop the potency in Taman Purbakala Kerajaan Sriwijaya.

Keywords: Innovation, RnD, SWOT analyses, Snow Ball Sampling, Field Testing, Design.

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