

THE FINAL REPORT

**THE POTENTIALS OF SONGKET HOUSES AS A TOURISM
ATTRACTION**



**This report is written to fulfill the requirement of final report majoring in
English Department**

Study program of Tourism and Hotel Business Department

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APPROVAL SHEET
THE POTENTIALS OF THE SONGKET HOUSE
ATTRACTION AS A TOURISM ATTRACTION



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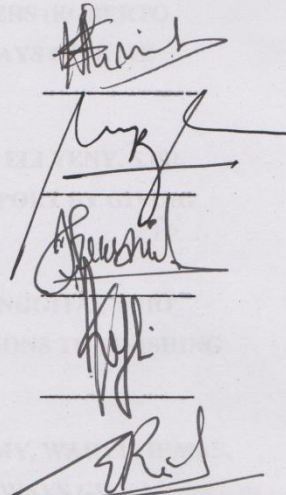
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MOTTO AND DEDICATION

MOTTO:

DO NOT TRY TO BE THE BEST, BUT TRY TO DO THE BEST.

DEDICATED TO:

- ✚ MY LOVELY PARENTS (HENDRI ROBIAH AND ROZALENA), WHO ALWAYS PRAY FOR ME TO FINISHING MY FINAL REPORT**
- ✚ MY SISTER (HELEN NOVALIA) AND MY BROTHERS (ROBERTO FERNANDO AND ALFEDO ARITASA), WHO ALWAYS GIVE ME SUPPORT**
- ✚ MY ADVISORS (DRS. M. NADJMUDDIN, M.A AND ELI YENY, S.PD, M.PD), WHO HELP ME FINISHING MY FINAL REPORT BY GIVING GOOD SUGGESTIONS**
- ✚ MY BELOVED CLOSE FRIEND (APRISILIA ECI ANGGITA), WHO ALWAYS MAKE ME PLEASANT IN ALL CONDITIONS TO FINISHING MY FINAL REPORT**
- ✚ MY FRIENDS (BERNANDA, DONA, RHENY, TOMMY, WAHYU, DIMAS, ADHITYA, MEUTIA, BELLA, AND AYU), WHO ALWAYS GIVE ME MOOD BOOSTER EVERYTIME TO FINISHING MY FINAL REPORT**

PREFACE

Assalamualaikum, Wr. Wb

First of all the writer would like to give a lot of thanks for Allah swt because of his mercy and bless so the writer could finish the final report which entitled “THE POTENTIALS OF SONGKET HOUSE AS A TOURISM ATTRACTION”. This report contained information related to subject about Tourism.

At last, the writer believe this final report is not perfect yet, so the writer need critics and suggestions from the reader to make it better. The writer hopes that this report will be used for students of State Polytechnic of Sriwijaya Palembang especially for students of English Department.

Palembang, june 2015

The writer

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ABSTRACT

THE POTENTIALS OF THE SONGKET HOUSE AS A TOURISM ATTRACTION

(Silvia Merisca: 34 Pages)

The purpose of this study was to develop and test the potential for designing attractions legacy of traditional songket for small businesses. To meet these goals the writer examines the potential of the home industry Songket as a tourist attraction. The writer also examines the extent to which potential home industry Songket and design heritage objects identified by the writer useful in attracting tourists to come by using observation, interviews and surveys using questionnaires. From the results, the writer concludes that potential house in the city of Palembang songket is very good to be made in one of the tourist attractions that tourists can visit to purchase and learn how to make songket.

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