

FINAL REPORT

**TOURISM MAGAZINE “KULU - KILIR” TO PROMOTE TOURISM
OBJECTS IN PALEMBANG CITY**



**This report is written to fulfill the requirement of
final report project**

By

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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG**

2015

APPROVAL SHEET

**TOURISM MAGAZINE “KULU - KILIR” TO PROMOTE TOURISM
OBJECTS IN PALEMBANG CITY**



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MOTTO AND DEDICATION

Motto :

“The success levels in your life process is being an inspirational person who can be a weapon to raise up the spirit of youth as a bright generation”.

- Zalika Fajrin –

This final report dedicated to :

Allah s.w.t.

My parents

My friends at English Department (2012) State Polytechnic of Sriwijaya

My closes friends, Fitria Rukmana, Tati Nirmala Sari, Velly Priliana and Putri Meirandi (Fiveriloka’s)

My lecturers at English Department State Polytechnic of Sriwijaya

Zalika Fajrin

PREFACE

First of all, the writer would like to thank to Allah s.w.t. for the mercy that has been given to the writer so that the writer could finish the Final Report. The writer also would like to express the warmest gratitude to the prophet Muhammad s.a.w. for warning and remembering every kindness or fault occurred. Eventually, this report is written to fulfill the requirement of Final Report at State Polytechnic of Sriwijaya Palembang entitled “Tourism Magazine “*Kulu - Kilir*” to Promote Tourism Objects in Palembang”.

The writer would also like to thank all people who had helped finishing this report because without their helps, motivation and concelling, this report will not be finished. Therefore, any suggestion and critics are always welcome. The writer also expects that this report can give advantages for readers, especially the students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2015

The writer

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The writer

ABSTRACT

TOURISM MAGAZINE “KULU – KILIR” TO PROMOTE TOURISM OBJECTS IN PALEMBANG CITY

(Zalika Fajrin, 2015, 133 pages, 75 pictures, 2 figures)

This research aims to produce a product “Tourism Magazine “*Kulu – Kilir*” to Promote Tourism Objects in Palembang City”. A development research method developed by Borg and Gall is used in this research. The problem is “What types of tourism objects are there in Palembang City?” and “What are the strengths of this magazine that can be used as a media promotion?”. The aims of writing this report are to inform the types of tourism objects in Palembang city and to know the strengths of the tourism magazine. The method of this report is Research and Development (*R&D*). The research instruments used field-testing and triangulation. Based on the findings, the writer found the strengths of this magazine that can be used as a media promotion into printed media. The conclusion and suggestion are that this magazine will be a guidance for visitors and the students get creative to collaborate skills into technology through the era of globalizations.

Keywords: Research and Development, Magazine, Tourism Objects

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