

FINAL REPORT

**THE WEAKNESSES OF KAMPUNG KAPITAN AS A TOURISM
DESTINATION IN PALEMBANG**



**This report is written to fulfill one of the requirements for Diploma III
educational accomplishment at English Department**

By:

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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG**

2015

APPROVAL SHEET

**THE WEAKNESSES OF KAMPUNG KAPITAN AS A TOURISM
DESTINATION IN PALEMBANG**



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The image shows three handwritten signatures, each written on a horizontal line. The first signature is a cursive scribble. The second signature is clearly legible and reads 'Murwan'. The third signature is a stylized, abstract scribble.

STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2015

PREFACE

First of all, the writers would like to perform the gratitude to Allah swt. for the mercy that has been given to the writer so that the writer could finish the final report. The writer also would like to express the warmest gratitude to the noble prophet Muhammad saw. for warning and remembering every kindness or fault occurred. Eventually, this report is written to fulfill the requirement for Diploma III educational accomplishment at English Department of State Polytechnic Sriwijaya, which is entitled *“The Weaknesses of Kampung Kapitan as a Tourism Destination in Palembang.”*

The writer considers that there are some mistakes in writing this report, it is caused by the limitation in experiences, ability and the writer’s knowledge. Therefore, the writer expects the readers can give suggestion and critics for the final report progress.

Finally the writer expects that this report can give advantages and usefulness especially for the students of English Department.

Palembang, June 2015

The writer

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First of all I would like to express gratitude to Allah swt. that has given me that GOD' Mercy, the Grace, and the grand from above, as a result the writer can finish this final report. After that I would like to express to Prophet Muhammad saw. who has brought us from the darkness into the brightness.

This final report is to fulfill requirement for Diploma III majoring in English Department Study of State Polytechnic of Sriwijaya Palembang.

The writer realizes that in this final report there are so many mistakes and weaknesses, in this case is caused by lack of information, knowledge, and ability which writer has. So the writer needs suggestion and advice to improve information, knowledge, and ability for the writer particularly with pleasant.

The writer finishes this final report because of help from every aspect which cannot be explained one by directly and indirectly. In this opportunity writer does not forget to say thanks to every people who help me to finish this final report. I want to say thanks to:

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3. Munaja Rahma, S.Pd., M.Pd as the second advisor
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9. Mrs. Lina who always opens the library every day.
10. Mrs. Warti, Mr. Nopri, Mr. Okta, and Mr. Nanang' who always open the administration office.
11. All of the people who had performed any assistance in finishing this final report that cannot be mentioned one by one.

Palembang, June 2015





The writer

MOTTO AND DEDICATION

Motto:

“Life is like a piano, white and black. If God plays it, all will be a beautiful melody”

Dedicate to:

-  *My beloved father and mother*
-  *My advisors and all of my lecturers*
-  *My best friends*
-  *My classmates in BIA*

ABSTRACT

THE WEAKNESSES OF KAMPUNG KAPITAN AS A TOURISM DESTINATION IN PALEMBANG

(Windi Yulia Sari, 2015, 31 Pages, 7 Pictures, 7 Tables)

This report discusses about The Weaknesses of Kampung Kapitan as a Tourism Destination in Palembang. The purpose of this final report is to know the weaknesses of Kampung Kapitan as a tourism destination based on Sapta Pesona. The writer used descriptive method. The research methodologies of this final report are observation, documentation, and questionnaire. Based on the findings, the writer got the result that the weaknesses of Kampung Kapitan as a tourism destination consists of six elements based on Sapta Pesona, they are memories, security, coolness, beauty, cleanliness, and order.

Keywords: Weaknesses, *Kampung Kapitan*, Tourism Destination, Sapta Pesona

ABSTRACT

KELEMAHAN KAMPUNG KAPITAN SEBAGAI TUJUAN WISATA DI PALEMBANG

(Windi Yulia Sari, 2015, 31 Halaman, 7 Gambar, 7 Tabel)

Laporan ini membahas tentang kelemahan Kampung Kapitan sebagai tujuan wisata di Palembang. Tujuan dari laporan akhir ini adalah untuk mengetahui kelemahan Kampung Kapitan sebagai tujuan wisata berdasarkan Sapta Pesona. Penulis menggunakan metode deskriptif. Metodologi penelitian dari laporan akhir ini adalah observasi dan kuisioner. Berdasarkan temuan, penulis mendapatkan hasil bahwa kelemahan Kampung Kapitan sebagai tujuan wisata terdiri dari enam elemen-elemen berdasarkan Sapta Pesona, seperti kenangan, keamanan, kesejukan, keindahan, kebersihan dan ketentraman.

Keywords: Kelemahan, *Kampung Kapitan*, Tujuan Wisata, Sapta Pesona

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