THE TOURISM POTENCY OF BENTENG KUTO BESAL PLAZA PALEMBANG

FINAL REPORT

This report is written to fulfill the requirement of final report subject at State Polytechnic of Sriwijaya

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ABSTRACT

The Tourism Potency of Benteng Kuto Besak Plaza Palembang

(Rokasita, 2015, 30 pages, 3 pictures, 1 table)

This final report discusses about The Potency of Benteng Kuto Besak Plaza. The main purpose of this final report is to know the potencies of Benteng Kuto Besak as the historical and heritage tourism and what are the factors to increase the visitors of Benteng Kuto Besak. The research methodology of this final report is descriptive method. Techniques of collecting data are using observation and interview. Then, techniques to analyze data are observing the building and interviewing visitors. The result of this report shows that there are some attractive potencies of Benteng Kuto Besak Plaza which can increase the number of visitors. The conclusion shows that Benteng Kuto Besak Plaza has many potencies as the historical and heritage tourism in Palembang that can increase more visitors to come and see how beautiful and attractive this tourism object. Furthermore, the visitors who comes from another regions feel no doubt to prove it.

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