

FINAL REPORT
THE DESIGNING OF PALEMBANG CITY TOUR PACKAGE



**This final report is written to fulfill the requirement of Diploma III
in English Department at State Polytechnic of Sriwijaya**

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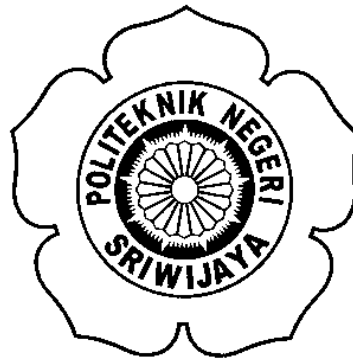
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STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2015

APPROVAL SHEET
FINAL REPORT
THE DESIGNING OF PALEMBANG CITY TOUR PACKAGE



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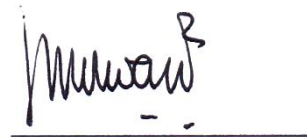
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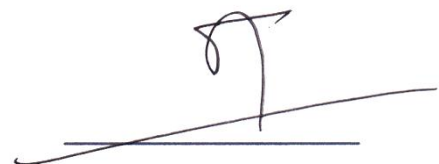
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PREFACE

Thank to Allah SWT who has given His blessing to the writer for finishing the final report entitled “*The designing of Palembang city tour package*”.

In this opportunity, the writer tries to design tour package plan especially for Palembang city tour package as a guidance which can help the readers in designing a tour package.

The writer realizes that in this final report is far from perfection. Therefore suggestions and constructive criticism are expected for the sake of perfection of this final report. Hopefully, this final report will be useful for the readers and the parties who are concerned with the preparation of the final report.

Palembang, June 2015

The writer

MOTTO AND DEDICATION

MOTTO :

It's not the future that you are afraid of.

It's repeating the past that makes you anxious.

Dedicated to :

- *My Family*
- *My Advisors*
- *My Friends*
- *English Department*
- *State Polytechnic of Sriwijaya*

ACKNOWLEDGMENT

The writer would like to thank to Allah SWT for the blessing and mercy that has been given to the writer in finishing the final report. This final report is written to fulfill one of the requirements for the sixth semester. In this opportunity, the writer would like to express deep gratitude to the entire participants during writing this report. The writer would like to thank for:

1. My parents, Mr. Subroto and Mrs. Efradina who have given supports, prays and influences to me during writing this final report.
2. My sisters, Bella Esfaqalista and Arahma Fatria Pakan Dara who have given supports in finishing the final report.
3. Dra. Tiur Simanjuntak, M.Ed. M as the Head of English Department.
4. Drs. Zakaria, M.Pd. and Darminiyati, S.Pd, M.M as my advisors who have given the advices, corrections, suggestions and guidance during the consultation of my final report.
5. All of my lecturers in English Department who have given me knowledge for three years.
6. English Department Administration Staffs.
7. My beloved friends in 6BB class.

Finally, the writer hopes this final report can give some benefits to those who are concerned in all. However, this final report is still far from being perfect, therefore any criticism and suggestion are always welcome.

Palembang, June 2015

The writer

ABSTRACT

THE DESIGNING OF PALEMBANG CITY TOUR PACKAGE

(Yully Frasuanti, 2015: 45 Pages)

The final report has a title “The designing of Palembang city tour package”. This final report discusses about the preparation of designing a tour package. The purpose of this final report is to know how to design Palembang city tour package. Palembang is a capital city of South Sumatera. This city has many tourism destination which worth to visit. Therefore, the writer makes a tour package which helps to facilitate the tourist in Palembang city tour.

In this final report, the writer uses Research and Development “R & D” method. Research and development that includes 10 general steps are: (1) Research and Data Collection, (2) Planning Research, (3) Design Development, (4) Preliminary Field Testing, (5) Main Product Revision, (6) Main Field Testing, (7) Operational Product Revision, (8) Operational Field Testing, (9) Final Product Revision, (10) Dissemination and Implementation Products. After that, the writer implements the steps by asking some experts.

Based on the results of designing and implementation the steps, the result of this final report is the tour package which contains Palembang city tour package for 3 days 2 nights which is completed with tour itinerary and tour price in detail as a guidance of the tourist in doing a tour.

Key words : *Designing, Palembang city, Tour Package.*

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