

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

This chapter presents about the conclusion and suggestion The designing of Palembang city tour package.

#### **5.1 Conclusion**

Based on the explanation previous chapters, the writer can draw the conclusion. South Sumatera especially Palembang is a tourism destination which is worth a visit. Tourism destination are Jakabaring Sport City, Ampera Bridge, Benteng Kuto Besak, Monpera, Grand Mosque, Limas House, Central Songket, Sultan Mahmud Badaruddin II Museum, Musi River, Pulau Kemaro and Central Pempek. Palembang is develop itself and provides a package appropriately to the foreign and domestic tourists gradually.

In designing Palembang city tour package, the writer used Research and Development method. There are steps that must be taken in conducting research and development to get the good result of designing a tour package: (1) research and data collection, (2) planning research, (3) design development, (4) preliminary field testing, (5) main product revision, (6) main field testing, (7) operational product revision, (8) operational field testing, (9) final product revision and (10) dissemination and implementation products. Research and data collection is found some things in observation and interview. The writer observed a tour package that already exist and found the negative effects if there is no tour package. Planning research includes made design for this package which contains with information, picture, accomodation, facilities and tour price in detail. Design development is determine the tourism destination, accomodation and transportation, tour price etc. Then, all of the data are collected. Besides in the making a tour package should includes the accurate data. Premilinary field testing include the writer made a tour package product. Afterthat, the writer asked questions about tour package to the some expert. Operational product revision is the writer revised the deficiency of tour package which have been asked to first

expert. Operational field testing include the tour package which have been made and asked to the first expert and then asked back to the second expert to get the final product revision. The last, dissemination and implementation. The writer will distribute the tour package that have been made into a brochure. The tour package can be a tool or media for the tourist to do the tour in an area in order to the tour travel is more comfortable, practical and organized.

## **5.2 Suggestion**

Based on the results of designing tour package that has been done, the writer suggests some suggestion as follows:

1. The writer suggests that the government recommends the parties who will implement the tour to designing a tour package before doing a tour travel.
2. The writer suggests that the tour planner should follow the steps in making a tour package so the tour travel can run smoothly.