

REFERENCES

- Arikunto, S. (2002). *Metodologi penelitian*. (retrieved from <https://banuerna.files.wordpress.com/2011/07/bab-iii.pdf>).
- Arikunto, S. (2000). *Manajemen penelitian*. (retrieved from <http://enichan.blogspot.com/2012/06/instrumen-penelitian.html>).
- Atmosudirdjo, P. (2011). *Administrasi Manajemen Umum*. (retrieved from <http://viviekayanti01.blogspot.com/2014/04/penyusunan-instrumen-pengumpulan-data.html>).
- Borg, W.R. dan Gall, M.D. (1989). *Educational research an introduction*. (retrieved from <http://adipwahyudi.blogspot.com/2011/01/model-penelitian-pengembangan-borg-and.html>).
- Faisal, S. (1990). *Penelitian kualitatif, dasar-dasar dan aplikasi*. (retrieved from http://repository.upi.edu/857/6/T_PLS_9032220_Chapter3.pdf).
- Fathoni, A. (2004). *Metodologi penelitian*. (retrieved from <https://banuerna.files.wordpress.com/2011/07/bab-iii.pdf>).
- Hadirto, S.R. (1987). *Psikologi perkembangan: pengantar dalam berbagai bagianya*. (retrieved from <http://conanlovers2013.blogspot.com/2013/01/metode-penilaian.html>).
- Handoko, T.H. (1998). *Manajemen*. (retrieved from <https://yusrizalfirzal.wordpress.com/2011/03/10/urgensi-perencanaan-dalam-pengadaan-media-pendidikan/>).
- Hoyle, L. H. (2006). *Event marketing*. (retrieved from http://journal.unair.ac.id/filerPDF/10edwin_PERENCANAAN_PAKET_WISATA.pdf,).
- Kodyat dan Ramaini. (1992). Kamus *pariwisata dan perhotelan*. (<http://ujp.ucoz.com/TP.2.Smt-Genap.pdf>,).

- Mardalis. (2008). *Metode penelitian suatu pendekatan proposal*. (retrieved from <https://faridanursyahidah.files.wordpress.com/2012/06/research-and-development-vs-development-research.pdf>).
- Nasution. (2004). *Metode research:penelitian ilmiah*. (retrieved from <http://raveltglogy.blogspot.com/2011/11/teknik-pengumpulan-data.html>).
- Nuriata, T. (1992). *Manfaat sebuah perencanaan*. (retrieved from http://edwin-fs-fisip.web.unair.ac.id/artikel_detail-70113-Ilmu%20Pariwisata-Manfaat%20Perencanaan%20Paket%20Wisata.html).
- Nuriata, T. (2014). *PAKET WISATA Penyusunan produk dan penghitungan harga*. Bandung. ALFABETA, cv.
- Richey, R. dan Klein, J.D. (2007). *Developmental research*. (retrieved from <http://terbangkania.blogspot.com/2013/05/research-and-development.html>).
- Sanjaya. W. (2009). *Strategi pembelajaran berorientasi standar proses*. (retrieved from digilib.ump.ac.id/download.php?id=2386).
- Siagian, S. (1997). *Filsafat administrasi*. (retrieved from <http://ujp.ucoz.com/TP.2.Smt.Ganjil.pdf>,).
- Stainback. S. (1998). *Understanding & Conducting Qualitative Research*. (retrieved from <http://conanlovers2013.blogspot.com/2013/01/metode-penilaian.html>).
- Suandy, E. (2001). *Perencanaan*. (retrieved from <http://rachmabuana.blogspot.com/2013/10/definisi-perencanaan-planning-dan.html>).
- Sukmadinata. N.S. (2006). *Metode penelitian pendidikan*. (retrieved from <https://faridanursyahidah.files.wordpress.com/2012/06/research-and-development-vs-development-research.pdf>).

Sugiyono. (2006). *Teknik penelitian*. (retrieved from <http://raveltglory.blogspot.com/2011/11/teknik-pengumpulan-data.html>).

Sugiyono. (2008). *Metode penelitian kuantitatif, kualitatif dan R & D*. (retrieved from www.pps.unud.ac.id/thesis/pdf.../unud-251-1074479723bab%20iii.pdf).

Suryabrata, S. (2008). *Metode Penelitian*. (retrieved from <http://enichan.blogspot.com/2012/06/instrumen-penelitian.html>).

Sutarno. NS. (2004). *Manajemen perpustakaan*. (retrieved from <http://eprints.uny.ac.id/7900/3/bab2 %20-%2006101244019.pdf>).

Suwantoro, G. (1997). *Dasar-dasar pariwisata*. (retrieved from <http://repository.usu.ac.id/bitstream/123456789/35031/4/Chapter%20II.pdf>).

Suwantoro, G. (2004). *Dasar-dasar pariwisata*. (retrieved from <http://eprints.undip.ac.id/29814/1/>).

Suyitno. (2001). *Perencanaan wisata tour planning*. Yogyakarta: KanisiusMedia.

Suyitno. (2001). *Perencanaan wisata tour planning*. (retrieved from [http://a-research.upi.edu/operator/upload/s_mrl_0707630_chapter2\(1\).pdf](http://a-research.upi.edu/operator/upload/s_mrl_0707630_chapter2(1).pdf)).

Walgitto, B. (1987). *Manajemen*. (retrieved from <http://conanlovers2013.blogspot.com/2013/01/metode-penilaian.html>).

Yoeti, O. (1985). *Pemasaran pariwisata*. (retrieved from http://www.academia.edu/9208751/BAB_II_Pengertian_Pariwisata_Menurut_UU,).

Yoeti, O. (1996). *Pengantar ilmu pariwisata*. Penerbit Angkasa: Bandung.

Yoeti, O. (1997). *Perencanaan dan pengembangan pariwisata*. (retrieved from http://www.pps.unud.ac.id/thesis/pdf_thesis/unud-195-1729198672bab%20ii.pdf).

- _____. *Edu tourism cara menyusun dan membuat paket wisata*. (retrieved from http://www.academia.edu/8732558/CARA_MEMBUAT_PAKET_WISATA).
- _____. *Tour planning jilid 2*. (retrieved from <http://ujp.ucoz.com/TP.2.Smt-Genap.pdf>).