

FINAL REPORT
THE ROLE OF EVENT PLANNER IN NATIONAL COLLEGIAN
LEADERSHIP MANAGEMENT TRAINING



**This report is written to fulfill the requirement of subject on the
final report in English Department**

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APPROVAL SHEET
FINAL REPORT
THE ROLE OF EVENT PLANNER IN NATIONAL COLLEGIAN
LEADERSHIP MANAGEMENT TRAINING




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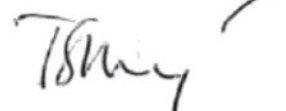
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Motto and Dedication

The most powerful people are the people who trust and rely on God himself

(Albert Einstein)

Sebaik-baiknya manusia adalah orang yang bermanfaat bagi orang lain

(HR. Thabrani and Daruquthni)

Dedicated to :

This study is dedicated to my beloved parents (Mr. Darmadi and Mrs. Desi Riyanti), my brother and sister (Denis Alfiandi and Dian Maharani), my beloved friends at *Badan Eksekutif Mahasiswa Polsri* and *UKM Olahraga Polsri*, my beloved friends at English Department (6BB Class). Therefore without their help, support and pray, this study could not be completed.

PREFACE

Assalamualaikum, Wr. Wb

First of all the writer would you like to thank for Allah SWT because of his mercy and bless, the writer could finish the final report will entitled “The Role of Event Planner in National Collegian Leadership Management Training ”. This report contained information related to subject about MICE and event planner.

At last, the writer believes that this report is far from being perfect, so the writer need critics and suggestions from the reader to make it better. The writer hopes that the report will be usefull for students at State Polytechnic of Sriwijaya Palembang especially for students of English Department.

Palembang, May 2015

DF

ABSTRACT

The Role of Event Planner in National Collegian Leadership Management Training

(Debby Fifiyanti, 2015, 37 Pages, 7 Tables, 2 Charts 14 Pictures)

The title of this final report is the role of event planner in National Collegian Leadership Management Training. The problem is what is the role and impact of event planner National Collegian Leadership Management Training. The purpose of this final report is to know about the role of event planner in National Collegian Leadership Management Training. The method of this report was qualitative descriptive method. The writer collected data through observation and interview. The object of research was National Collegian Leadership Management Training that holds on 13rd until 17th April 2015 in State Polytechnic of Sriwijaya. This event was seminar national event; there was many national speakers such as: Marzuki Alie, Mgs. Syaiful Faldy, Hamzah Izzulhaq, Pangdam II Sriwijaya, Hendi Kurniah, Benny Hendrawan and TNI AL. , the Event Planner has impact to make this successful event. National Collegian Leadership Management Training is according to expectations because all of event planner in this event does their desk job. They were also as a conceptor and executioner in this event. Event planner also had important role in the implementation of an event. It becomes a regulator of the entire event capable of supporting elements that work together to produce a series of successful events, both the organization and the purpose of the event. Event Planner will manage and oversee the many people who supported the event and the event needs to fit the predetermined concept.

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