

## **CHAPTER V**

### **CONCLUSION**

In this chapter the writer discusses about the conclusion of the final report.

#### **5.1 Conclusion**

After discussing the problem of this final report, the writer concludes that the design of the website of Tourism and Cultural Department of Palembang has fulfilled most of principles of designing a website. The website was made by professional, the provider of the website always learn about the website, the corporate culture believes in web-marketing, the contact address is put on the website, the website has credibility, the website is also updated periodically, the Tourism and Cultural Department is aware of the customer expectation, the website has intellectual property, the website is intuitive and simple, the features are exposed on the website and the website is tested early and tested often.

#### **5.2 Suggestion**

The writer gives suggestions that the administrator of the website should be translated in foreign languages as noted to help foreign visitor of the website understand about the information because the website may be accessed by people around the world. The writing on the website should be edited effectively in order to make people in the internet know about tourism objects and other information that related to tourism of Palembang and to make them interested to visit Palembang city. And, Tourism and Cultural Department of Palembang should have a training about making and maintaining a website so that they can maintain the website, and create their own website.