CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Embun Waterfall has not potential to be one of tourism destinations in Pagaralam because it has not fulfilled five the elements of tourism as tourism destination including attraction(activities), hospitaity industries, transportation (accessibility), infrasturcture and facilities. Embun Waterfall has three flows of waterfalls. The visitors can take a picture with the beatiful background. Embun Waterfall is also near hospitality industry like villas such as Besemah Villa, Seganti Setungguan Villa, and etc. To go to this place, visitors can reach it in 15 minutes by car or motorcycle. Embun Waterfall has a beautiful view so the visitors can enjoy their trip. Embun Waterfall has a parking area, some garbage boxes, and electricity. The tourist can throw the garbage easily and also they can parking their vehicle safely. But In Embun Waterfall there are some outlets but it only provides some drink and snacks, the visitors not only needs some drink and snack but they also need rice to eat. The government should complete and increase the standard of facilities, they should renovate and provide what the tourist needs especially in food and drinks and they should build the worship around the Embun Waterfall and it is easily reachable.

5.2 Suggestion

The writer gives some suggestions to The Government of South Sumatera province and Tourism Department to promote Embun Waterfall as a tourism destination in Pagar Alam. 1. Tourism Department should be renovated the stairs of Embun Waterfall because they were slippery to access the attraction.

2. The Government of South Sumatera province and Tourism Department should do more promotion to the domestic and foreign tourists through internet, newspaper, and others.

3. The Major of Pagar Alam should add good facilities such as parking area, public toilets and other facilities are able to make the tourist enjoy when they do the tourism activities.