

**FINAL REPORT**  
**“THE IMPLEMENTATION OF SAPTA PESONA IN TAMAN  
PURBAKALA KERAJAAN SRIWIJAYA”**



**This report is written to fulfill one of the requirements for  
Diploma III of English Department**

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**APPROVAL SHEET**  
**THE IMPLEMENTATION OF SAPTA PESONA IN TAMAN**  
**PURBAKALA KERAJAAN SRIWIJAYA**



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## **ABSTRACT**

### **The Implementation of Sapta Pesona in Taman Purbakala Kerajaan Sriwijaya**

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**(Yulisa, 30 pages, 7 tables, 5 pictures)**

The writer discusses about the Implementation of Sapta Pesona in Taman Purbakala Kerajaan Sriwijaya. The problem of this study are how is how is the implementation of Sapta Pesona in Taman Purbakala Kerajaan Sriwijaya, and what are the obstacles faced by the authority in implementing Sapta Pesona in Taman Purbakala Kerajaan Sriwijaya. The purposes of this study are to know how is the implementation of Sapta Pesona in Taman Purbakala Kerajaan Sriwijaya, and to know the obstacles faced by the authority in implementing Sapta Pesona in Taman Purbakala Kerajaan Sriwijaya. The writer used descriptive research. The data was collected through questionnaire, observation, and interview. Next, the writer analyzed by using descriptive analyses. The results showed that Taman Purbakala Kerajaan Sriwijaya has implement five of Sapta Pesona especially in terms of security, order, coolness, beauty, and hospitality. The obstacles faced by the authority of Taman Purbakala Kerajaan Sriwijaya included the far location from the city center, the lack of public transport to go there, and the limited tour guide.

**Key words: Implementation, Sapta Pesona, Taman Purbakala Kerajaan Sriwijaya, Tourism Object**

*Not Only Thinking but  
Doing It*

*Dedicated To:*

*My beloved father and mother*

*My beloved sisters*

*My friends in Sib English Department*

*My friends in other Departments*

*Palembang, June 2015*

*Yulisa*

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