FINAL REPORT

THE ANALYSIS OF RANAU LAKE AS A TOURISM OBJECT IN SOUTH SUMATERA



This report is written to fulfill the requirement of subject on the

final report in English Department

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APPROVAL SHEET

THE AALYSIS OF RANAU LAKE AS A TOURISM OBJECT IN SOUTH

SUMATERA



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PREFACE

Assalamualaikum, Wr. Wb

First of all the writer would like to thank Allah because of the mercy and bless, the writer could finish the final report entitled "The Analysis of Ranau Lake as a Tourism Object in South Sumatera". This report is written to fulfill the requirement of Diploma III curriculum of State Polytechnic Sriwijaya.

At last, the writer believes that this report is far from being perfect, so the writer welcomes any criticism and suggestions from the readers to make it better. The writer hopes that the report will be used for students at State Polytechnic of Sriwijaya Palembang especially for students of English Department.

Palembang, June 2015

YR

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The writer,

YR

Motto and Dedication

Motto :

"Patience is indeed a full exam, if you always pass, it will be a permanent victory forever".

(Mario Teguh)

Dedicated :

This study is dedicated to my beloved parents (Mr. Eriza and Mrs. Linda), and my brother (Yoyon Supriyanto, Yayan Heriyanto, Bayu Wijaya and Igo Aprianto), My closed friends (Ade, Ayu, Anjas, Rati, Riza, and Sari), My beloved friends at English Department especially (6BIB Class). For without their help, support and pray, this report could not be completed.

ABSTRACT

THE ANALYSIS OF RANAU LAKE AS A TOURISM OBJECT IN SOUTH SUMATERA

(Yiyin Rania, 2015:35 pages, 13 pictures, 3 tables)

This report is about the analysis of the strengths and weaknesses of Ranau Lake as a tourism object in South Sumatera. The aim of this final report is to know the strengths and the weaknesses of Ranau Lake as a tourism object. The research method was qualitative research, while the data were collected through interview, and observation. The writer analyzed this report by using some theories from experts related to the tourism. The result shows that there were some strengths supported Ranau Lake as a tourism object, such as the existence of what to do, what to see, what to buy, what to arrive and what to stay. But there were some weaknesses which should be fixed by Local Government, such as broken public toilets, old gazebo, damaged roads and unavailable atm center in Banding Agung Sub-District. All of the weaknesses at Ranau Lake must be overcomed by Local Government to make Ranau Lake be a tourism object in South Sumatra.

Key words: Ranau Lake, Tourism Object, Public Facilities.

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