CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Based on the findings and discussions, the writer concludes that there were some strengths supported Ranau Lake as a tourism object, such as the existence of what to do, what to see, what to buy, what to arrive and what to stay. Ranau Lake appeal not only to the vast stretches of the lake, but also there are other tourism object that tourists can visit such hot water with the peculiarities of its own, because it flows directly from the holes in the cliffs. Hot water containing relatively high levels of sulfur is located in the village of Hot Springs at the foot of Mount Seminung. The location just opposite the cottage owned by PT Pusri in Sukamarga. Travel by motor boat to the location Sukamarga hot water is only about 20 minutes. Furthermore, there is the Mariza island located in the middle of Ranau Lake, there is also a waterfall subik tuha which is not far from the location of Ranau Lake and lakeside of Ranau Lake also contained water bombs that could be used as a water play facilities for children.

There are many hotels and restaurants around the Ranau Lake. The restaurants like restaurants that serve traditional specialties such as boiled fish of Ranau Lake tilapia and others. And food stalls location not far from the Ranau Lake so as to facilitate the tourists to come to him. The location is also close to the Ranau Lake area. The hotel likes Seminung Permai, villa PT PUSRI, and others. And in Ranau Lake we also can conduct safe and enjoyable. There are many activities that can be done there, such as fishing, snorckling, boating, traveled to the hot water, and others. Accessibility to the Ranau Lake passed by public transport and private vehicles. The visitors can use the bus or travel, can also be a personal vehicle or motorcycle.

But in addition to the many strengths that exist in the Ranau Lake, there were some weaknesses too in Ranau Lake should be fixed by the Local Government, such as public toilets broken, old gazebo, damaged roads and unavailable atm center in the Sub-District Court of Appeal. Because of the interview that did get the result that a few tourists are less comfortable with the state of the infrastructure that is seen is not feasible to be used again and must be improved, also add what is important by travelers like atm center, so it can make them feel comfortable to tour at Ranau Lake. And of all the weaknesses of the government must be overcome so that the Ranau Lake has no weaknesses again to be a tourism object in South Sumatra.

5.2 Suggestion

The writer gives some suggestions to the government of South Sumatera province, Local government in South Komering Ulu Regency and Tourism Department to promote Ranau Lake as a tourism object in South Sumatera as follows :

- Ranau Lake should be guarded and preserved. Because the panorama in Ranau Lake is very beautiful. And there are so many object to be visited by tourists.
- 2. The Government of South Sumatera, and Local Government of South Ogan Komering Ulu Regency should do more promotion to the tourist.
- The Government of South Sumatera should give budget to South Ogan Komering Ulu Regency government to maintaining the Ranau Lake to make it looks good.
- 4. The Government of South Sumatera should be able to repair the damaged facilities, also add atm center so that tourists feel comfortable and not anxious fear shortage of money on vacation in Lake Ranau. and the government should immediately repair the damaged roads, because it is an access point to get to the Ranau Lake.