

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Based on the explanation in chapter 4, the writer has some conclusions. First, blog as social media that can be accessed by every people in the world can introduce Palembang wedding costumes such as *Aesan gede* and *Aesan Paksangko*. Second, *Aesan gede* is only wear by bridegroom from Palembang noblesse in the heritage of Sriwijaya Kingdom in 16th-19th century. However, the ordinary societies just wear *Aesan Penganggon* or *Paksangko* for their wedding costumes. Last but not least, the writer provides some information in the blog Palembang Wedding Costumes by Polsri that can be accessed in <http://palembangweddingcostume.blogspot.com/> that contains information about Palembang Wedding Costumes, which are *Aesan Gede* and *Aesan Paksangko* with accesories from the top until the bottom of bride and groom.

5.2 Suggestion

After doing this final report the writer gives some suggestions. First, it is better for Palembang Government to provide a lot of information about Palembang Tourism Culture in social media to introduce and promote them because it can be accessed by every people in the world easily. Second, it is better for *Sanggar Pengantin* in Palembang to have social media blog to promote their wedding costume with all of accesories so it will make the promotion of their *Sanggar Pengantin* easy to access and know by everyone who needs them. Last, the writer hopes there will be continued research about the effects of the blog of Palembang Wedding Costumes as a promotion media in societies.