

FINAL REPORT

DESIGNING A BOOKLET FOR ALOE VERA BEVERAGES PRODUCT PROMOTION



**To fulfill one of the graduation requirements for the D-III English Study
Program Politeknik Negeri Sriwijaya**

Prepared By:

Nadya Salma

NIM 062330901815

Advisors:

Munaja Rahma, S.Pd., M.Pd.

NIP 197405162002122001

Mahraini Agustina, M.Hum.

NIPPPK 199008102023212043

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APPROVAL PAGE

The Final Report titled:

DESIGNING A BOOKLET FOR ALOE VERA BEVERAGES PRODUCT PROMOTION prepared by Nadya Salma (NIM 062330901815) has been approved by the advisors for defense in the **Final Report Examination**.

Advisor 1



Munaja Rahma, S.Pd., M.Pd.
NIP 197405162002122001

Advisor 2

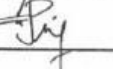


Mahraini Agustina, M.Hum.
NIPPPK 199008102023212043

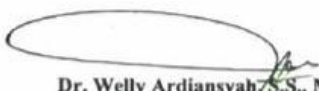
VALIDATION PAGE

The Final Report titled:

DESIGNING A BOOKLET FOR ALOE VERA BEVERAGES PRODUCT PROMOTION prepared by Nadya Salma (NIM 062330901815) has been defended in the Final Report Examination before the Examination Committee on Tuesday, 30th June 2026.

	Examination Committee	Signature
Chairperson	Drs. Sunani, M.M. NIP 196305181990031002	
Member 1	Dr. Dra. Nurul Aryanti, M.Pd NIP 196802181993032001	
Member 2	Achmad Leofaragusta KK, SE., M.MPar., CSES., CHCS. NIP 197208102006041002	
Member 3	Pratiwi Lestari, M.Pd. NIP 199111042022032008	

Acknowledged By:
Head of the Department of Language and Tourism
Politeknik Negeri Sriwijaya


Dr. Welly Ardiansyah, S.S., M.Pd.
NIP 197408172006041001

PLAGIARISM-FREE DECLARATION

I the undersigned,

Name : Nadya Salma

NIM : 062330901815

Year of Enrollment : 2023

Study Program : DIII English Study Program

Declare that this scientific document Final Report does not contain any parts of other scientific works that have been submitted to obtain an academic degree at any Higher Education Institution. Additionally, there are no works or opinions written or published by others/institutions, except those properly cited and listed in the references.

I hereby declare that this scientific document is free from any elements of plagiarism. Should this Final Report later be proven to be plagiarism of another author's work and/or deliberately submit others' work or opinions as my own, I am willing to accept academic and/or legal sanctions in accordance with applicable regulations.

Palembang, 27th April 2026



Nadya Salma

NPM 062330901815

PREFACE

First of all, the writer would like to express her gratitude to Allah SWT for His blessings and guidance so that the writer can complete this final report entitled **“Designing a Booklet for Aloe Vera Beverage Product Promotion.”** This report is prepared as one of the requirements to complete the study.

The writer realizes that this report could not be completed without the support, guidance, and encouragement from many people. Therefore, the writer would like to express her sincere gratitude to:

1. The lecturer who has given guidance, advice, and support during the process of writing this report.
2. The experts who have provided suggestions and evaluations in the development of the booklet product.
3. All parties who have helped and supported the writer in completing this report.

The writer realizes that this report is still far from perfect. Therefore, the writer welcomes suggestions and constructive criticism for the improvement of this report in the future. Hopefully, this report can provide benefits and useful information for readers, especially in designing promotional media in the form of a booklet.

Nadya Salma

ABSTRACT

This research aims to design a booklet as a promotional medium for aloe vera beverage products. Aloe vera drinks have many health benefits, but they are still not widely known by the public due to limited promotional media. Therefore, an attractive and informative promotional tool is needed. This study uses the Research and Development (R&D) method based on Sukmadinata's model, which consists of preliminary study, product development, and product testing. The data were collected through documentation, observation, and interviews. The result of this research is a booklet that contains information about aloe vera, its health benefits, ingredients, and variations of aloe vera drinks. The booklet is designed with simple English, attractive images, and an organized layout so that the information can be easily understood by readers. This booklet is expected to help promote aloe vera beverage products and increase public interest.

Keywords: *aloe vera, aloe vera beverage, booklet design, promotional media, step in designing booklet*

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