

FINAL REPORT
ARGUMENTATIVE STRUCTURE AS A PROMINENT
PERSUASIVE STRATEGY IN CLIMATE CHANGE
SPEECHES BY WORLD LEADERS



**To fulfill on of the graduation requirements for the D-III English Study
Program Politeknik Negeri Sriwijaya**

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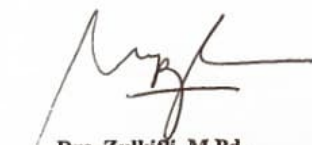
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APPROVAL PAGE

The Final Report titled:

**ARGUMENTATIVE STRUCTURE AS A PROMINENT PERSUASIVE
STRATEGY IN CLIMATE CHANGE SPEECHES BY WORLD
LEADERS** prepared by Nisa Kamila (NIM 062330901790) has been approved
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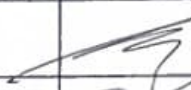
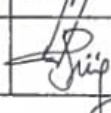


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VALIDATION PAGE

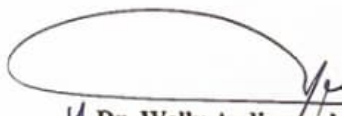
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PLAGIARISM-FREE DECLARATION

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Declare that this scientific document Final Report does not contain any parts of other scientific works that have been submitted to obtain an academic degree at any Higher Education Institution. Additionally, there are no works or opinions written or published by others/institutions, except those properly cited and listed in the references.

I hereby declare that this scientific document is free from any elements of plagiarism. Should this Final Report later be proven to be plagiarism of another author's work and/or deliberately submit others' work or opinions as my own, I am willing to accept academic and/or legal sanctions in accordance with applicable regulations.

Palembang, 24th June 2026



Nisa Kamila

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PRAFACE

First of all, the writer would like to express gratitude to Allah SWT for the mercy that has been given to the writer so that the writer could finish the final report. The writer would like to express his deepest gratitude to the first advisor and second advisors who have helped the writer in the process of completing the report titled "Argumentative Structure as a Prominent Persuasive Strategy in Climate Change Speeches by World Figures," which was prepared to meet the requirements for the Diploma III program at the Language and Tourism Department. Therefore, the writer considers that there are still some mistakes in writing this final report, which are caused by the researcher's limited experience, ability, and knowledge. The writer welcomes any suggestions and constructive criticism to improve the final report. Ultimately, the writer hopes that the final report can give advantages and be useful, especially for the students of the Language and Tourism Department

ABSTRACT

This study aims to analyze the argumentative structures used in climate change speeches and to examine how these structures function as persuasive strategies in spoken discourse. The data consist of selected climate change speeches delivered by António Guterres, Simon Stiell, and Greta Thunberg between 2023 and 2025, obtained from official transcripts published on the United Nations and UNFCCC websites. The analysis is based on Toulmin's Model of Argumentation, focusing on claim, data (grounds), and warrant as the main components of argumentative structure. The findings are expected to reveal that argumentative structures play a crucial role in shaping persuasive strategies in climate change discourse. The speakers construct their arguments by presenting clear claims supported by relevant evidence and logical reasoning, which enhances the credibility and effectiveness of their messages. Therefore, this study contributes to English discourse analysis by providing insight into how argumentative structures function as persuasive strategies in contemporary climate change speeches.

Keywords: *argumentative structure, climate change speeches, discourse analysis, persuasion, toulmin model*

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