

FINAL REPORT

**WRITING THE SCRIPT OF AN ENGLISH
INSTRUCTIONAL VIDEO FOR MAKING NUGGETS
MADE FROM BANANA BLOSSOM: FOOD
INNOVATION.**



**To fulfill one of the graduation requirements for the D-III English Study
Program Politeknik Negeri Sriwijaya**

**Prepared By: Syakira Athiyah Mufidah
NIM 062330901795**

Advisors:

**Dra. Evi Agustina Sari, M.Pd.
NIP 196708251993032002**

**Eka Lutfiyatun, M.Pd.
NIP 199207052022032014**

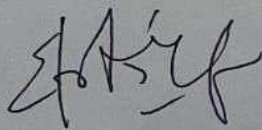
**D-III ENGLISH STUDY PROGRAM
POLITEKNIK NEGERI SRWIJAYA
2026**

APPROVAL PAGE

The Final Report titled:

**WRITING THE SCRIPT OF AN ENGLISH INSTRUCTIONAL VIDEO
FOR MAKING NUGGETS MADE FROM BANANA BLOSSOM: FOOD
INNOVATION.** prepared by Syakira Athiyah Mufidah (NIM 062330901795)
has been approved by the advisors for defense in the **Final Report Examination.**

Advisor 1



Dra. Evi Agustina Sari, M.Pd.
NIP 196708251993032002

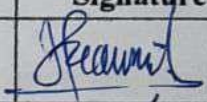
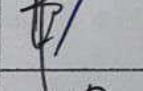
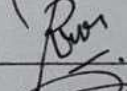
Advisor 2



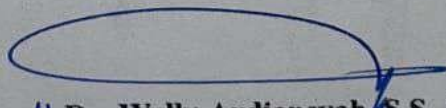
Eka Lutfiyatun, M.Pd.
NIP 199207052022032014

VALIDATION PAGE

The Final Report titled:
**WRITING THE SCRIPT OF AN ENGLISH INSTRUCTIONAL VIDEO
FOR MAKING NUGGETS MADE FROM BANANA BLOSSOM: FOOD
INNOVATION.** prepared by Syakira Athiyah Mufidah (NIM 062330901795)
has been defended in the Final Report Examination before the Examination
Committee on Monday, 29th June 2026.

	Examination Committee	Signature
Chairperson	Darmaliana, S.Pd., M.Pd. NIP 197301032005012002	
Member 1	Ahmad Iman Mulyadi, M.I.Kom. NIP 199007082022031005	
Member 2	Munaja Rahma, S.Pd., M.Pd. NIP 197405162002122001	
Member 3	Sulistyaningrum, S.S., M.App.Ling. NIP 199007102022032011	
Member 4	Rahmadila Eka Putri, S.Pd., Gr., M.App.Ling. NIPPPK 199208172023212088	

Acknowledged By:
Head of the Department of Language and Tourism
Politeknik Negeri Sriwijaya


Dr. Welly Ardiansyah, S.S., M.Pd.
NIP 197408172006041001

PLAGIARISM-FREE DECLARATION

I the undersigned,

Name : Syakira Athiyah Mufidah

NIM : 062330901795

Year of Enrollment : 2023

Study Program : DIII English Study Program

Declare that this scientific document Final Report does not contain any parts of other scientific works that have been submitted to obtain an academic degree at any Higher Education Institution. Additionally, there are no works or opinions written or published by others/institutions, except those properly cited and listed in the references.

I hereby declare that this scientific document is free from any elements of plagiarism. Should this Final Report later be proven to be plagiarism of another author's work and/or deliberately submit others' work or opinions as my own, I am willing to accept academic and/or legal sanctions in accordance with applicable regulations.

Palembang, 01st April 2026

materai 10



Syakira Athiyah Mufidah
NPM 062330901795

PREFACE

First and foremost, the writer would like to express sincere gratitude to Allah SWT for His blessings, mercy, and guidance, so that this final project can be completed well. This report is prepared as one of the requirements to complete the study program in the Department of Language and Tourism. This report is entitled “Writing the Script of an English Instructional Video for Making Nuggets Made from Banana Blossom: Food Innovation”. This study aims to develop an English instructional video script that provides clear and easy-to-understand instructions for making banana blossom nuggets. In addition, this study supports food innovation by promoting the utilization of banana blossom as a local ingredient through an instructional video script. The writer realizes that this report still has some limitations. Therefore, constructive suggestions and feedback are highly expected. Finally, the writer hopes that this report can be useful for readers and future researchers.

Palembang, 25 June 2026

Syakira Athiyah Mufidah

ABSTRACT

This study aims to develop an English instructional video script for making banana blossom nuggets as a form of food innovation. Banana blossom is used as an alternative ingredient to replace meat, which is commonly used in nugget production. The main focus of this study is the development of an instructional video script as an effective medium for delivering clear and easy-to-understand information about the procedure more easily and support the promotion of food innovation through the utilization of information about the production process. This study employed the Research and Development (R&D) method. The development process consisted of three stages: preliminary study, product development, and final testing. The script was developed through several stages, including drafting, limited testing, and wider testing. The evaluation focused on the clarity of language, script organization, and effectiveness of information delivery. Feedback and suggestions from respondents were used to revise and improve the quality of the script. The result of this study is an English instructional video script that is clear, well-organized, and suitable for explaining the process of making banana blossom nuggets. The script is expected to help users of local ingredients.

Keywords: *banana blossom nuggets, food innovation, instructional video script, research and development*

ACKNOWLEDGEMENT

This final report would not have been possible without the support, encouragement, and assistance of many individuals. Therefore, the writer would like to express sincere appreciation and gratitude to:

1. Allah SWT, for His endless blessings, mercy, guidance, and strength throughout the process of completing this final project. Without His permission and grace, this report would not have been completed successfully.
2. Myself, for not giving up during difficult times, for staying strong despite various challenges, and for continuously striving to complete this final project with dedication and perseverance.
3. Dra. Evi Agustina Sari, M.Pd. and Eka Lutfiyatun, M.Pd., as the supervisors, for their valuable guidance, patience, support, constructive suggestions, and encouragement throughout the process of completing this final report.
4. My beloved family, especially my father, mother, and younger brother, for their unconditional love, endless prayers, understanding, encouragement, and support throughout my academic journey. Their sacrifices and belief in me have been my greatest source of strength and motivation.
5. My close friends, Nabila, Dini, Lopi, and Dhiah, who have accompanied me throughout the process of completing this final project. Thank you for your support, encouragement, advice, and for always being there during both challenging and enjoyable moments.
6. My college friends, affectionately known as “Teletubbies” — Alpidah, Anggita, and Indri — for accompanying, supporting, and helping the writer throughout the three years of study. Thank you for the unforgettable memories, laughter, teamwork, and friendship that have made this academic journey more meaningful.
7. My favorite boy group, EXO, and Cortis, whose songs have accompanied me during the process of writing and completing this final project. Their

music provided comfort, motivation, and encouragement, especially during moments of stress and exhaustion.

8. Kopi Kenangan and Fore Coffee, which became comfortable places for the writer to work on this final report. The atmosphere and environment of these coffee shops helped the writer stay focused, productive, and motivated throughout the writing process.

9. All lecturers of the English Language Study Program, Politeknik Negeri Sriwijaya, for sharing their knowledge, guidance, and valuable experiences throughout the writer's academic journey.

10. All parties who have contributed directly or indirectly to the completion of this final project and cannot be mentioned individually. The writer sincerely appreciates all forms of support and assistance that have been given.

Finally, the writer realizes that this final report is still far from perfect. Therefore, constructive criticism and suggestions are highly appreciated for future improvement. The writer hopes that this final report will be useful and beneficial for readers and future researchers.

Palembang, 25 June 2026

Syakira Athiyah Mufidah

TABLE OF CONTENTS

COVER.....	i
APPROVAL PAGE	ii
VALIDATION PAGE.....	iii
PLAGIARISM-FREE DECLARATION.....	iv
PREFACE.....	v
ABSTRACT.....	vi
ACKNOWLEDGEMENT	vii
TABLE OF CONTENTS.....	ix
LIST OF TABLES	xi
LIST OF FIGURE	xii
LIST OF APPENDICES	xiii

CHAPTER I INTRODUCTION

1.1 Background of the Problem.....	1
1.2 Problem Identification.....	2
1.3 Problem Limitation.....	3
1.4 Problem Formulation.....	3
1.5 Development Objectives.....	3
1.6 Benefits of the Developed Product.....	4
1.7 Specifications of the Developed Product.....	4

CHAPTER II LITERATURE REVIEW

2.1 Theoretical Review	6
2.1.1 Food Innovation	6
2.1.2 Instructional Video	6
2.1.3 Script Writing	7
2.1.4 Video Script Writing	9
2.2 Review of Relevant Studies.....	12
2.3 Conceptual Framework	14

CHAPTER III RESEARCH METHODOLOGY

3.1 Type of Research	16
3.2 Development Procedures	17
3.2.1 Preliminary Studies.....	17
3.3 Product Trial Design and Trial Subject.....	18
3.3.1 Limited Testing	18
3.3.2 Wider Testing	19
3.3.3 Final Product Testing	19
3.4 Data Collection Techniques and Instruments.....	19
3.4.1 Documentation	20
3.5 Data Analysis Techniques	20

CHAPTER IV RESEARCH AND DEVELOPMENT RESULTS

4.1 Results of Initial Product Development.....	22
4.2 Validation Results.....	24
4.2.1 Indonesian Grammar Expert Validation	24
4.2.2 English Linguistics Expert Validation	27
4.2.3 Food Innovation Expert Validation	30
4.3 Product Testing Result	32
4.4 Final Product Review	33
4.5 Research Limitations	36

CHAPTER V CONCLUSIONS AND RECOMMENDATIONS

5.1 Conclusion on the Product.....	37
5.2 Recommendations for Product Utilization	37

REFERENCES

APPENDICES

LIST OF TABLES

Table 4. 1 Indonesian Script Draft	23
Table 4. 2 Indonesian Grammar Expert Revision.....	25
Table 4. 3 English Linguistics Expert Revision.....	28
Table 4. 4 Food Innovation Expert Revision	31
Table 4. 5 The Final Script.....	33

LIST OF FIGURE

Figure 3. 1 Stages of Research and Development by Sukmadinata (2005)	16
--	----

LIST OF APPENDICES

Appendix 1	<i>Surat Permohonan Surat Pengantar Pengambilan Data</i>
Appendix 2	<i>Surat Permohonan Surat Pengantar Expert</i>
Appendix 3	Final Report Supervision Agreement (Advisor 1)
Appendix 4	Final Report Supervision Agreement (Advisor 2)
Appendix 5	Final Report Supervision Form
Appendix 6	Recommendation for Final Report Examination
Appendix 7	Final Report Exam Revision
Appendix 8	Implementation of Final Report Revision