

FINAL REPORT

DEVELOPING ENGLISH BOOKLET OF RUMAH LIMAS PALEMBANG AS CULTURAL PROMOTION MEDIA



**To fulfill one of the graduation requirements for the D-III English Study
Program Politeknik Negeri Sriwijaya**

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2026**

APPROVAL PAGE

The Final Report titled:

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PALEMBANG AS CULTURAL PROMOTION MEDIA** prepared by
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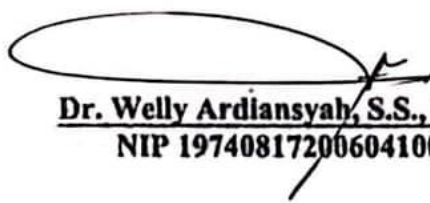
VALIDATION PAGE

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AS CULTURAL PROMOTION MEDIA** prepared by Marsya Aulia Putri
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ABSTRACT

The objective of this study is to develop an English booklet of Rumah Limas Palembang as a cultural promotion medium. This study employs the Research and Development (R&D) method using the ADDIE model, which consists of Analysis, Design, Development, Implementation, and Evaluation stages. The development process begins with needs analysis, observation, interviews, and documentation to gather information about Rumah Limas and its cultural values. The booklet is designed to provide information about the history, architecture, and philosophical meanings of the bengkilas of Rumah Limas Palembang. The content is presented in communicative English and supported by attractive visual elements to increase readers' understanding and interest. Expert validation is conducted to evaluate the content, language, and design quality of the booklet. It is expected that this booklet will be an effective medium for promoting Rumah Limas Palembang and preserving local cultural heritage among international audiences.

Keywords: *addie model, cultural promotion, english booklet, rumah limas palembang*

PREFACE

First of all, the writer would like to express the greatest thanks to Allah SWT. For giving the health, strength, and opportunity to finish this final report with the title “Developing English Booklet Of Rumah Limas As Cultural Promotion Media ” as one of the requirements to complete the Diploma III program of the Language and Tourism Department at the Politeknik Negeri Sriwijaya.

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According to the writer, this Final report still has a lot of problems. Therefore, the writer sincerely welcomes constructive criticism and suggestions from readers to help improve the work in the future. to help promote Rumah Limas as a regional heritage, the writer hopes that this final report would be beneficial to readers and increase their insight.

Marsya Aulia Putri

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