

ABSTRAK

Tujuan laporan akhir ini adalah merancang Sistem Informasi Penjualan berbasis *Microsoft Access (2019)* pada Auliyaa Cake Store untuk membantu proses pencatatan, penyimpanan, pencarian, dan pelaporan data penjualan. Metode yang digunakan adalah *Research and Development (R&D)* dengan model pengembangan ADDIE yang terdiri dari tahap Analysis, Design, Development, Implementation, dan Evaluation. Teknik pengumpulan data meliputi observasi, wawancara, studi kepustakaan, dan dokumentasi. Latar belakang penelitian ini adalah pengelolaan data penjualan yang masih dilakukan secara manual sehingga sering terjadi kesalahan pencatatan transaksi, lambatnya pencarian arsip transaksi, serta keterlambatan penyusunan laporan penjualan. Sistem yang dikembangkan terdiri dari form login, form input transaksi, form input bukti transaksi dengan fitur pencarian berdasarkan nomor telepon pelanggan, serta laporan pencatatan transaksi dan laporan bukti transaksi. Hasil penelitian menunjukkan bahwa sistem yang dirancang mampu membantu meningkatkan keakuratan pencatatan data, mempercepat pencarian arsip transaksi dari sekitar 10–15 menit menjadi 30 detik hingga 1 menit, serta mempermudah penyusunan laporan penjualan. Berdasarkan hasil evaluasi dan wawancara, sistem telah berjalan sesuai kebutuhan pengguna dan mendukung kegiatan administrasi penjualan secara lebih efektif, efisien, dan terorganisir.

Kata Kunci: Sistem Informasi Penjualan, *Microsoft Access*, *ADDIE*, UMKM, Transaksi Penjualan, Auliyaa Cake Store.

ABSTRACT

The objective of this final report is to design a Microsoft Access (2019)-based sales information system for Auliyaa Cake Store to assist in the processes of recording, storing, retrieving, and reporting sales data. The study employs the Research and Development (R&D) method utilizing the ADDIE development model, which comprises the Analysis, Design, Development, Implementation, and Evaluation stages. Data collection techniques include observation, interviews, literature review, and documentation. The research is motivated by the fact that sales data management was previously handled manually, leading to frequent transaction recording errors, slow retrieval of transaction records, and delays in compiling sales reports. The developed system features a login form, a transaction input form, a transaction record input form with a search function based on customer phone numbers, as well as transaction record reports and transaction documentation reports. The results indicate that the designed system improves data recording accuracy, accelerates transaction record retrieval—reducing the time from 10–15 minutes to between 30 seconds and 1 minute—and simplifies the compilation of sales reports. Evaluation and interview results confirm that the system operates in accordance with user needs and supports sales administration activities more effectively, efficiently, and in an organized manner.

Keywords: Sales Information System, Microsoft Access, ADDIE, Msmes, Sales Transactions, Auliyaa Cake Store