

FINAL REPORT

DESIGNING A CULINARY RECIPE BOOK TO PRESERVE AND PROMOTE THE TRADITIONAL FOODS OF SUNGSANG VILLAGE



**To fulfill one of the graduation requirements for the D-III English Study Program
Politeknik Negeri Sriwijaya**

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APPROVAL PAGE

The Final Report titled:

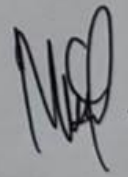
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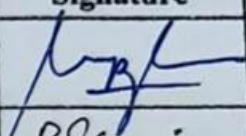
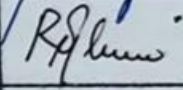
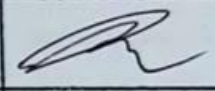


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VALIDATION PAGE

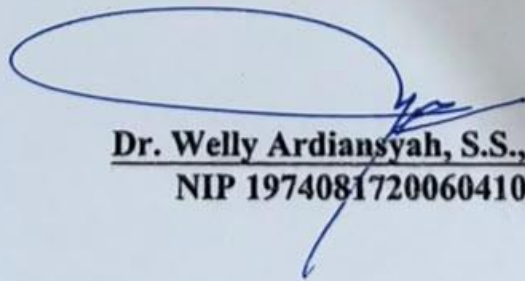
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Declare that this scientific document Final Report does not contain any parts of other scientific works that have been submitted to obtain an academic degree at any Higher Education Institution. Additionally, there are no works or opinions written or published by others/institutions, except those properly cited and listed in the references.

I hereby declare that this scientific document is free from any elements of plagiarism. Should this Final Report later be proven to be plagiarism of another author's work and/or deliberately submit others' work or opinions as my own, I am willing to accept academic and/or legal sanctions in accordance with applicable regulations.

Palembang, 24th February 2026



Indri Agustin

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PREFACE

This Final Report entitled “*Designing a Culinary Recipe Book to Preserve and Promote the Traditional Foods of Sungsang Village*” was completed as one of the requirements for finishing the final project. This research was conducted based on the growing concern regarding the sustainability of traditional culinary heritage, particularly in coastal communities where culinary knowledge is mostly transmitted orally without proper documentation. Sungsang Village, located in Banyuasin Regency, South Sumatra, is widely recognized for its rich seafood-based traditional cuisine that reflects local culture, environmental adaptation, and community identity. However, the lack of structured culinary documentation had created a risk of losing valuable traditional knowledge, especially due to modernization and changing food consumption patterns among younger generations. Therefore, this research focused on the development of a culinary recipe book as a practical and educational medium to systematically document, preserve, and promote traditional foods. The development of this product applied the Research and Development (R&D) method to produce a structured recipe book that integrated standardized recipe components, clear cooking instructions, and visual presentation through food photography and layout design. The final product was developed not only as a culinary documentation tool but also as a promotional medium to introduce the traditional foods of Sungsang Village to wider audiences and support cultural preservation as well as local tourism development. The writer realized that this Final Report still has limitations in terms of content, analysis, and presentation. Therefore, constructive suggestions and feedback are highly expected to improve the quality of this research in the future. Finally, the writer hopes that this Final Report can contribute to the development of culinary documentation, support the preservation of local cultural heritage, and serve as a reference for future research related to culinary tourism and creative product development.

Palembang, June 2026

The Writer

ABSTRACT

This study aimed to design and develop a culinary recipe book as a medium to preserve and promote the traditional foods of Sungsang Village, Banyuasin Regency, South Sumatra. The research was conducted in response to the lack of systematic documentation of traditional recipes, where most culinary knowledge was previously transmitted orally, increasing the risk of losing local culinary heritage, particularly among younger generations. This research employed the Research and Development (R&D) method by Sukmadinata, which consisted of three main stages: preliminary study, product development, and final product testing and revision. The unit of analysis in this study was a culinary recipe book containing selected traditional seafood-based dishes from Sungsang Village. Data were collected through literature study, field surveys, interviews with local residents, and documentation of traditional dishes. The product was evaluated through limited and wider testing involving experts and respondents with culinary knowledge or interest. The data were analyzed using qualitative descriptive techniques by classifying, organizing, and interpreting the collected information. The results of this study produced a finalized, structured, and visually appealing culinary recipe book that includes standardized components such as dish names, ingredients, preparation steps, cooking time, food photographs, and brief menu descriptions. The final product was successfully developed and validated, and it functions as both an educational resource and a medium for cultural preservation and culinary promotion of traditional foods from Sungsang Village. It is recommended that the developed culinary recipe book be utilized by students, educators, and local communities as a learning and promotional medium. Furthermore, it can be further developed through wider dissemination and digital integration to enhance the promotion of traditional foods and support culinary tourism development.

Keywords: *culinary documentation, cultural heritage, recipe book design, Sungsang Village, traditional food*

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The writer realizes that this Final Report is still far from perfect and may contain shortcomings in terms of content, analysis, and presentation. Therefore, constructive criticism and suggestions are highly expected for future improvement. Hopefully, this Final Report can provide benefits, inspiration, and useful information for readers, academic communities, and related parties, especially in the field of culinary documentation and cultural preservation. The writer sincerely hopes that all kindness and support given will be rewarded abundantly by Allah Subhanahu wa Ta'ala.

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