

FINAL REPORT

DEVELOPING A QR CODE-INTEGRATED HISTORICAL BOOKLET ON KAMPUNG KAPITAN AS A TOURIST DESTINATION



**To fulfill one of the graduation requirements for the D-III English Study Program
Politeknik Negeri Sriwijaya**

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APPROVAL PAGE

The Final Report titled:

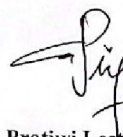
**DEVELOPING A QR CODE-INTEGRATED HISTORICAL BOOKLET
ON KAMPUNG KAPITAN AS A TOURIST DESTINATION** prepared by
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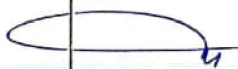
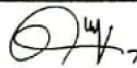


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VALIDATION PAGE

The Final Report titled:

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PLAGIARISM-FREE DECLARATION

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Declare that this scientific document Final Report does not contain any parts of other scientific works that have been submitted to obtain an academic degree at any Higher Education Institution. Additionally, there are no works or opinions written or published by others/institutions, except those properly cited and listed in the references.

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Palembang, 01st April 2026

matera.



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PREFACE

First of all, the author would like to express her praise and gratitude to Allah SWT for His blessings and grace, which allowed the author to complete this final project titled **"Developing a QR Code-Integrated Historical Booklet on Kampung Kapitan as a Tourist Destination."**

This final project was prepared as one of the requirements for completing the study in the Diploma 3 Program of English at State Polytechnic of Sriwijaya. The main focus of this research is to develop a hybrid information medium that combines printed and digital elements to preserve and promote the historical value of Kampung Kapitan to tourists, particularly international visitors.

The author realizes that the successful completion of this final project would not have been possible without the support, guidance, and assistance of various parties. Therefore, the author would like to express sincere gratitude to everyone involved in providing both moral and material contributions.

The author acknowledges that this report is still far from perfect. Therefore, constructive criticism and suggestions are highly expected for future improvement. Finally, the author hopes that this final project will provide real benefits for tourism development in Kampung Kapitan and serve as a useful reference for readers.

Palembang, April 2026

The author

ABSTRACT

This study aims to develop a bilingual tourism information medium in the form of a QR Code-integrated hybrid booklet for Kampung Kapitan, a historical tourism destination in Palembang. The research is motivated by the limited availability of informative, interactive, and bilingual media at the site, which affects tourists' understanding of its historical and cultural values. This study employs a Research and Development (R&D) method using the ADDIE model, which consists of Analysis, Design, Development, Implementation, and Evaluation stages. The developed product combines a printed booklet and a digital flipbook accessed through QR Codes. The printed version provides concise information, images, and QR Codes, while the digital version offers more comprehensive and interactive content, including detailed historical explanations and multimedia elements. The booklet is presented bilingually (Indonesian and English) to accommodate both domestic and international tourists. The results of this study are expected to produce a valid, practical, and effective tourism information medium that enhances accessibility and improves tourists' understanding of Kampung Kapitan. Furthermore, this product is anticipated to support destination managers in promoting historical tourism through innovative and interactive media.

keywords: *addie model, bilingual, historical tourism, hybrid booklet, information media, qr code, tourism*

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With the deepest gratitude and heartfelt appreciation, the author dedicates this final project to those who have been an irreplaceable part of this journey. This work is a reflection of the prayers, love, support, guidance, and encouragement received from the remarkable people who stood by the author throughout every stage of this process. Therefore, the author would like to dedicate this final project to:

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9. To all of my classmates in 6 BB, thank you for being part of this college journey filled with stories and precious memories. Thank you for the togetherness, cooperation, help, support, and laughter that have brightened our days throughout these years of study. I am truly grateful to have known and grown alongside such wonderful friends as all of you. This college life would certainly not have felt as beautiful and enjoyable without your presence. May the friendship we have built continue to last, and may we all be blessed with success, happiness, and the opportunity to achieve our own dreams. Until we meet again in the journey of life ahead, let's be classmates again in every lifetime.

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The author would like to express the deepest thanks to all parties who have contributed during the process. The author realizes that this final report still has limitations and imperfections. Hopefully, this report will be useful and provide valuable information for all related parties. For all the guidance, assistance, and support that have been provided, the author expresses her sincere gratitude. May all the kindness be rewarded by God Almighty.

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