

FINAL REPORT

**THE IMPLEMENTATION OF SAPTA PESONA AT TAMAN PELANGI
SRIWIJAYA PALEMBANG**



**This final report is written as one of the requirement to finish Diploma III
Program at English Department**

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APPROVAL SHEET
THE IMPLEMENTATION OF SAPTA PESONA AT TAMAN
PELANGI SRIWIJAYA PALEMBANG



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The Implementation of Sapta Pesona at Taman Pelangi Palembang

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This final report is to fulfill the requirement for Diploma III Majoring in English Department Study Program Hotel and Tourism Industry of State Polytechnic of Sriwijaya.

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MOTTO

World Doesn't need you face!

World needs your talent!

ABSTRACT
THE IMPLEMENTATION OF SAPTA PESONA AT TAMAN
PELANGI PALEMBANG

(Febriyeni, 2015, 20 pages)

The purposes of this report are to study about Sapta Pesona at Taman Pelangi Sriwijaya Palembang. In this research, the data were collecting through observing Taman pelangi directly for eighteen days. What to buy and what to stay are requirements of tourism destination which are not implemented well. It cause of the lack of seller at Taman pelangi and the lack of accomodation. Elements of Sapta Pesona which are not implemented well are cleanliness and Memories. Cleanliness and Memories are not implemented well because the lack of dustbin and also because it does not provide traditional food, Souvenir store and other things related to the destination. But, it can solve by provided dustbins and traditional food .

Keywords: Implementation, Sapta Pesona, Taman Pelangi, Requirement, Tourism

ABSTRAK
PENERAPAN SAPTA PESONA DI TAMAN PELANGI PALEMBANG

(Febriyeni, 2015, 20 Halaman)

Tujuan laporan ini adalah untuk mempelajari Sapta Pesona di Taman pelangi Palembang. Dalam penelitian ini data dikumpulkan dengan melakukan observasi selama 18 hari di Taman Pelangi Palembang. What to buy adn what to stay adalah persyaratan destinasi wisata yang belum di terapkan secara baik di tempat tersebut. Dikarenakan kurangnya penjual yang berada disana serta kurangnya penginapan. Element Sapta Pesona yang belum diterapkan dengan baik adalah kebersihan dan kenangan. Kebersihan tidak diterapkan dengan baik dikarenakan kurangnya kotak sampah yang berada disana dan juga tidak tersedia penjual makanan tradisional tersebut. Toko Souvenir dan hal-hal yang terkait dengan tujuan wisata tersebut. Tetapi hal tersebut dapat dihindari dengan menyediakan Kotak sampah dan juga makanan tradisional serta toko-toko souvenir lainnya.

Kata Kunci: Penerapan, Sapta Pesona, Taman Pelangi, Persyaratan, Pariwisata

PREFACE

First of all, the writers would like to perform the gratitude Allah SWT for the mercy that has been given to the writers so that the writers could finish final report. The writers also would like to express the warm east gratitude to the noble prophet Muhammad SAW, for warning and remembering every kindness or fault occurred. Eventually, this report is written to fulfill the requirement to finish Diploma III program at English Department State Polytechnic of Sriwijaya, which entitled “The implementation of Sapta Pesona at Taman Pelangi Sriwijaya Palembang”.

The writers consider that there are still some mistakes in writing this report, it is caused by the limitation in experiences, ability and knowledge the writers have. Therefore, the writers expect the readers can give suggestion and critics for the final report.

Finally the writers expect that this report can give advantage and usefulness especially for the students of English Department.

Palembang, June 2015

The writers

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