

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

The study tried to investigate the strategies of structuring the speech done by tour guides and the strategies of contextualizing guiding speech. The data were collected and analyzed through multiple structure using framework developed by Mann and Thompson, and Dell Hymes.

The study revealed that tour guide organizing their speech and their speech can be classified and structured following the rhetorical structure as proposed by Mann and Thompson (1986). Furthermore, the content analysis of the guide speeches disclosed the context of speech namely Setting and Scene, Participants, Ends, Act Sequences, Keys, Instrumentalities, Norms, and Genre. The data from interview confirm the strategies used in guiding and speech idea presented during the tour.

The interview with the tour guides also suggested that the guide considered the context of their speeches. The writer suggest that new tour guide learn how to organize their speech and analyze the speech context before conducting their tour guide. Their success in guiding the tourists will rely heavily in the basic of main speech and the ability of tour guide to analyze the context of their speech.