

THE FINAL REPORT
THE DESIGN OF LANDSCAPE FOR VIDEO MAPPING
IMPLEMENTATION



FINAL REPORT

**This report is written to fulfill the requirement of the final report writing in
English Department of State Polytechnic of Sriwijaya**

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MOTTO AND DEDICATION

MOTTO...

Everything should be done with love.

**Don't take me for granted because unlike others, I am not afraid to walk
alone.**

This Final Report is dedicated to;

- ❖ 3D's Management**
- ❖ Tourism Department**
- ❖ English Department POLSRI**
- ❖ Sriwijaya State Polytechnic**

-The Writer-

PREFACE

From all graces which has been descended, the writer would like to perform gratitude to ALLAH SWT for the lived whose the writer possessed, outstanding mercy for mistakes, and blessing to the writer so that the writer able to finished this Final Report on time. The writer also wants to express great gratitude to the beloved prophet, Rasulullah SAW, for any knowledge, warning, as a good example, and a great leader of religion. This report is written to full fill the requirement of Final Report subject at State Polytechnic of Sriwijaya entitled “Video Mapping as An Alternative to Promote Palembang”.

The writer realized that the proverb of “there is no perfection” is true and this report is still far for being perfect because of limited resources, funds, time, references, and knowledge. Therefore, the writer would like to have any suggestions and comments to make this report better on the future by sending message to my email at **fauziahunitasari@hotmail.com**. The writer hopes this final report can be useful, broad our knowledge about tourism industry in Indonesia, give information and become the best generation of all time.

Palembang, June 2015

The Writer

ACKNOWLEDGMENT

At last, the final report is completed. Therefore, the writer wants to thank the Almighty God, ALLAH SWT. To those people who had helped me to finish this final report, I would say thank for encourage, support, advice, partners for discussion and many others. The writer would like to thank to:

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- 3 My beloved family. My lovely parents (Late of) Mr. Faisal Azhary and Mrs. Raden Ayu Herawaty. My Chilling sister Fatmawaty Anggraini. My Silly brother M. Iqbal Trinugraha
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- 7 And those who had helped me to finish my final report that I could not write one by one. Thank you so much.

The Writer believes this final report can give a great contribution in term of utilizing video mapping as a promotion medium of Palembang especially for Government and Tourism Department of South Sumatera also, the students of English Department of State Polytechnic of Sriwijaya.

Palembang, June 2015

The Writer

ABSTRACT
THE DESIGN OF LANDSCAPE FOR VIDEO MAPPING
IMPLEMENTATION

(Fauziah Yunitasari, 2015, 35 pages, 1 chart, 18 pictures)

"Business city" is an appropriate word to show the condition of Palembang. There are still no special developments in promoting the tourism attractions that exist in Palembang. As the young generation of South Sumatra province, the writer was interested in giving an alternative of promotion media for promoting tourism sector in Palembang. This writer observed the place of Implementation, Benteng Kuto Besak as a venue because it has a wide area that is suitable for implementing video mapping. The problem of this final report is "How to design landscape for video mapping implementation?" There are several procedures that should be followed before designing the landscape for video mapping implementation. They are finding problem and idea, creating the concept, applications the concept, designing the venue, assessment design by expert and creating the simulation of implementation design and evaluation. Moreover, the writer concludes that the video mapping can be an alternative to promote Palembang because it has potency to attract more visitors to visit Palembang and the design of landscape can be a consideration of Government for video mapping implementation as tourist attraction in Benteng Kuto Besak area. It also can be used as a medium to preserve and reintroduce the cultural heritage of Palembang.

Keywords: landscape design, videomapping, technology, event, media

TABLE OF CONTENT

TITLE SHEET	i
APPROVAL SHEET	ii
APPROVAL SHEET BY EXAMINER	iii
MOTTO AND DEDICATION SHEET.....	iv
PREFACE	v
ACKNOWLEDGMENT.....	vi
ABSTRACT.....	vii
TABLE OF CONTENT	viii
LIST OF CHART.....	x
LIST OF PICTURE	xi

CHAPTER I: INTRODUCTION

1.1 Background	1
1.2 Problem	3
1.3 Purpose.....	3
1.4 Benefits	3

CHAPTER II: LITERATURE REVIEW

2.1 Tourism	4
2.1.1 Kind of Tourism	4
2.1.2 Element of Tourism.....	5
2.1.3 Tourism Potency.....	8
2.2 Technology in Tourism.....	8
2.3 Video Mapping	9
2.3.1 How to Make Video Mapping.....	10
2.3.2 Tips to Leverage Video Mapping.....	13
2.3.3 Steps of Virtual Replica of Video Mapping Scene	14
2.4 Event	16
2.5 Dul Muluk Theater.....	18

CHAPTER III: DESIGN AND IMPLEMENTATION

3.1 Targeted Community20
3.2 Tools.....20
3.3 Measures20
3.4 Procedures.....22

CHAPTER IV: PERFORMANCE MEASUREMENT AND ANALYSIS

4.1 Application of Concept25
4.2 Design26
 4.2.1 Venue Design26
4.3 Simulation of Implementation29
4.4 Final Design Revision.....31
4.5 SWOT Analysis of Video Mapping Implementation33

CHAPTER V: CONCLUSION

5.1 Conclusion35

REFERENCES

APPENDICES

LIST OF CHART

Chart 1. Special Event Categories.....	17
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LIST OF PICTURE

Picture 1. Real Scene For Real Coordinate System	14
Picture 2. Projector Measure	15
Picture 3. Flat Texture Aligned to The Surface	15
Picture 4. Projecting with one Perspective.....	16
Picture 5. Simulation of Implementation Result	16
Picture 6. Venue Design.....	26
Picture 7. Benteng Kuto Besak	27
Picture 8. Seat Design	27
Picture. 9. Exhibition Stage.....	28
Picture 10. Main Stage	28
Picture 11. Video Mapping Surface	29
Picture 12. Projector Position Front Side.....	30
Picture 13. Projector Working System.....	30
Picture 14. Final Design-Right Side.....	31
Picture 15. Final Design-45 ⁰ of Right Side.....	31
Picture 16. Final Design-45 ⁰ of Left Side	32
Picture 17. Final Design-45 ⁰ of Front Side	32
Picture 18. Final Design- Up Side.....	33