

FINAL REPORT

THE DEVELOPMENT OF A DIGITAL BOOKLET OF TAMAN PURBAKALA KERAJAAN SRIWIJAYA MUSEUM IN PALEMBANG



**To fulfill one of the graduation requirements for the D-III English Study Program
Politeknik Negeri Sriwijaya**

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**D-III ENGLISH STUDY PROGRAM
POLITEKNIK NEGERI SRIWIJAYA**

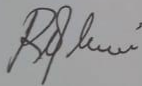
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APPROVAL PAGE

The Final Report titled:

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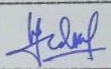
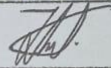
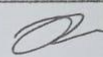


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VALIDATION PAGE

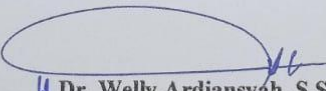
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PLAGIARISM-FREE DECLARATION

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Declare that this scientific document Final Report does not contain any parts of other scientific works that have been submitted to obtain an academic degree at any Higher Education Institution. Additionally, there are no works or opinions written or published by others/institutions, except those properly cited and listed in the references.

I hereby declare that this scientific document is free from any elements of plagiarism. Should this Final Report later be proven to be plagiarism of another author's work and/or deliberately submit others' work or opinions as my own, I am willing to accept academic and/or legal sanctions in accordance with applicable regulations.

Palembang, 08th July 2026



Tri Meila Shafira
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PREFACE

First of all, the writer would like to express her deepest gratitude to Allah SWT for His blessings and mercy, so that the writer can complete this final report entitled “*The Development of a Digital Booklet of Taman Purbakala Kerajaan Sriwijaya Museum in Palembang.*” This final report is submitted as one of the requirements to complete the Diploma Program in English at Politeknik Negeri Sriwijaya.

The writer would like to express her sincere appreciation to all parties who have provided support, guidance, and assistance during the completion of this report. Special thanks are addressed to the Director of Politeknik Negeri Sriwijaya, the Head of the English Department, and the writer’s advisor for their valuable guidance, suggestions, and encouragement. The writer also extends her gratitude to all lecturers of the English Department for their knowledge and support. Furthermore, the writer would like to thank her beloved family and friends for their endless support, motivation, and prayers.

The writer realizes that this final report is still far from perfect. Therefore, constructive suggestions and criticism are highly expected to improve this report. Finally, the writer hopes that this report can provide useful information and benefits for readers, especially in the field of tourism promotion and digital media development.

Palembang, April 2025

The Writer

ABSTRACT

This study aimed to develop a digital booklet as a promotional medium for Taman Purbakala Kerajaan Sriwijaya. The research employed the Research and Development (R&D) method using the ADDIE model. Data collected through interviews, observations, documentation, expert judgment, and user response questionnaires. The product validated by tourism content, media design, and English language experts, and tested on 30 respondents consisting of students and prospective tourists. The expert validation showed an overall mean score of **3.75**, categorized as **Very Good**, while the user responses also indicated that the digital booklet was attractive, easy to read, useful, and effective as a promotional medium. The findings demonstrate that the developed digital booklet is feasible and effective for promoting Taman Purbakala Kerajaan Sriwijaya by providing comprehensive tourism information in an attractive and accessible format.

Keywords: *addie, digital booklet, research and development, taman purbakala kerajaan sriwijaya, tourism promotion*

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TABLE OF CONTENTS

COVER PAGE	i
APPROVAL PAGE	ii
VALIDATION PAGE.....	iii
PLAGIARISM-FREE DECLARATION	iv
ABSTRACT	vi
ACKNOWLEDGEMENT	vii
TABLE OF CONTENTS.....	ix
LIST OF TABLES	xii
LIST OF FIGURES	xiii
LIST OF APPENDICES	xiv
CHAPTER 1 INTRODUCTION	1
1.1 Background	1
1.2 Problem Identification.....	3
1.3 Problem Limitation	3
1.4 Problem Formulation	3
1.5 Development Objective.....	3
1.6 Benefits of the Developed Product	4
1.7 Specification of Developed Product.....	4
CHAPTER II THEORETICAL FRAMEWORK	6
2.1 Theoretical Review	6
2.1.1 Tourism Promotion	6
2.1.2 Promotional Media.....	7
2.3 Digital Booklet	9
2.3.1 Definition of Digital Booklet	9
2.3.2 Characteristics of Digital Booklet.....	10
2.3.3 Structure of a Good Digital Booklet	11
2.3.4 Language Used in Writing a Booklet.....	12
2.2 Review of Relevant Studies	12

2.3 Conceptual Framework	13
CHAPTER III RESEARCH METHODOLOGY	16
3.1 Type of Research.....	16
3.2 Development Procedures	17
3.2.1 Exploration Phase	17
3.2.2 Development Phase.....	19
3.2.3 Testing Phase	19
3.2.4 Revision Phase	20
3.3 Product Trial Design and Product Testing Subjects	20
3.3.1 Product Trial Design	20
3.3.2 Product Testing Subjects.....	21
3.4 Data Collection Techniques	22
3.4.1 Interview	22
3.4.2 Observation	23
3.4.3 Documentation	23
3.4.4 Expert Judgment	24
3.4.5 User Responses Questionnaire.....	25
3.5 Data Analysis Techniques.....	26
3.5.1 Interview	26
3.5.2 Observation	27
3.5.3 Documentation	27
3.5.4 Questionnaire	27
3.5.5 Expert Judgment Data Analysis.....	29
CHAPTER IV RESEARCH AND DEVELOPMENT RESULTS	31
4.1 Results of Initial Product Development	31
4.1.1 Exploration Phase	31
4.1.2 Development Phase.....	34
4.2 Validation Results	43
4.2.1 Tourism Content Validation.....	43
4.2.2 Media Design Validation	45
4.2.3 English Language Expert	46

4.2.4 Summary of Expert Judgments	48
4.3 Product Testing Results.....	48
4.3.1 Implementation Stage	49
4.3.2 Evaluation Stage	49
4.4 Final Product Review	54
4.5 Research Limitation	55
CHAPTER V CONCLUSION AND RECOMMENDATIONS.....	57
5.1 Conclusion on the Product	57
5.2 Recommendation on the Product	57
REFERENCES.....	59
APPENDICES	

LIST OF TABLES

Table 3.1 Expert Judgment Aspects	24
Table 3.2 Likert Scale for Expert Judgment.....	24
Table 3.3 Questionnaire Blueprint	25
Table 3.4 Likert Scale for User Response Questionnaire	26
Table 3.5 Mean Interval	28
Table 3.6 Mean Interpretation	29
Table 4.1 Interview Results.....	31
Table 4.2 Observation Results.....	32
Table 4.3 Documentation Results	33
Table 4.4 Relationship Between AIDA Framework and Digital Booklet Structure	34
Table 4.5 Assessment from Tourism Content Expert	43
Table 4.6 Assessment from Media Design Expert	44
Table 4.7 Before and After Revision based on Media Design Validator Suggestion	45
Table 4.8 Assessment form English Language Expert.....	46
Table 4.9 Before and After Revision based on English Language Expert's Suggestion	47
Table 4.10 Summary of Expert Judgments	47
Table 4.11 Attractiveness of the Digital Booklet.....	49
Table 4.12 Readability of the Digital Booklet	50
Table 4.13 Usefulness of the Digital Booklet	51
Table 4.14 Promotional Value of the Digital Booklet.....	52
Table 4.15 Summary of User Feedback and Follow-up Action.....	53

LIST OF FIGURES

Figure 2.1 Conceptual Framework.....	15
Figure 3.1 Diagram ADDIE	16
Figure 3.2 Relationship Between ADDIE Stages and Development Phase.....	17
Figure 4.1 Brochure of Taman Purbakala Kerajaan Sriwijaya	33
Figure 4.2 Initial Draft of Cover Section	35
Figure 4.3 Initial Draft of Content Section	36
Figure 4.4 Initial Draft of Introduction Section	37
Figure 4.5 Initial Draft of History Section	37
Figure 4.6 Initial Draft of About Taman Purbakala Kerajaan Sriwijaya	38
Figure 4.7 Initial Draft of Historical Significance Section	38
Figure 4.8 Initial Draft of Main Attraction Section	39
Figure 4.9 Initial Draft of Museum Collection Section	40
Figure 4.10 Initial Draft of Facilities Section	40
Figure 4.11 Initial Draft of Photo Gallery Section.....	41
Figure 4.12 Initial Draft of How to Reach Us Section.....	41
Figure 4.13 Initial Draft of Contact Information Section	42
Figure 4.14 Initial Draft of Conclusion Section.....	42
Figure 4.15 Initial Draft of Back Cover Section	43

LIST OF APPENDICES

Appendix 1	<i>Surat Permohonan Surat Pengantar Pengambilan Data</i>
Appendix 2	<i>Surat Permohonan Surat Pengantar Expert</i>
Appendix 3	Final Report Supervision Agreement (Advisor 1)
Appendix 4	Final Report Supervision Agreement (Advisor 2)
Appendix 5	Final Report Supervision Form
Appendix 6	Recommendation for Final Report Examination
Appendix 7	Final Report Exam Revision
Appendix 8	Implementation of Final Report Revision