

FINAL REPORT

ANALYZING NARRATIVE STRUCTURE IN NATURE TRAVEL ARTICLES ON THE WESTERN AUSTRALIA TRAVEL BLOG.



**To fulfill one of the graduation requirements for the D-III English Study
Program Politeknik Negeri Sriwijaya**

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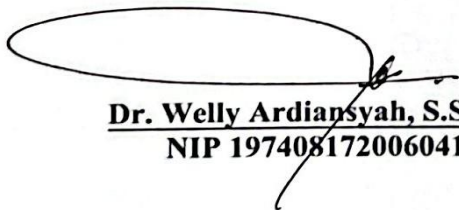
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APPROVAL PAGE

The Final Report titled:

**ANALYZING NARRATIVE STRUCTURE IN NATURE TRAVEL
ARTICLES ON WESTERN AUSTRALIA TOURISM BLOG** prepared by
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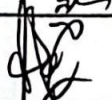


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VALIDATION PAGE

The Final Report titled:

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PREFACE

First of all, the writer would like to express the greatest gratitude to Allah SWT for giving health, strength, and opportunity to complete this final report entitled “Analyzing Narrative Structure in Nature Travel Articles on Western Australia Tourism Blog.” This final report is submitted as one of the requirements for completing the final project in the English Department of State Polytechnic of Sriwijaya.

The writer would also like to express sincere gratitude to the advisors, Dr. Welly Ardiansyah, S.S., M.Pd. and Rahmadila Eka Putri, S.Pd., Gr., M.App.Ling. for their valuable knowledge, guidance, advice, support, and encouragement throughout the process of writing this final report.

The writer realizes that this final report is still far from perfect. Therefore, constructive criticism and suggestions from readers are highly appreciated for the improvement of this report. Hopefully, this final report can provide useful information and benefits for the readers, especially for the students of the English Department of State Polytechnic of Sriwijaya.

Danu Setiawan

ABSTRACT

This study aims to analyze the narrative structure of nature travel articles published on the Western Australia Travel Blog using William Labov's Narrative Structure Theory. A descriptive qualitative method was employed, with five selected nature travel articles as the primary data and books, journals, and other relevant sources as secondary data. The data were collected through documentation using purposive sampling and analyzed using Qualitative Content Analysis (QCA) by identifying the six narrative elements proposed by Labov: abstract, orientation, complicating action, evaluation, resolution, and coda. The findings revealed that all five articles consistently employed the six narrative elements, although they were realized differently according to each article's narrative style. Evaluation emerged as the most dominant element, while resolution and coda reinforced messages of environmental appreciation, wildlife conservation, and responsible tourism. The study concludes that Labov's Narrative Structure Theory is an appropriate framework for analyzing official nature travel articles and that narrative structure effectively transforms tourism information into coherent, engaging, and meaningful travel stories that support destination promotion.

Keywords: Labov's narrative structure theory, narrative structure, nature travel articles, qualitative content analysis, western australia travel blog.

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