

FINAL REPORT

**DESIGNING HERITAGE TOURISM DESTINATIONS BOOKLET AS A
PROMOTION MEDIUM IN PALEMBANG**



**This report is to fulfill the requirement of Diploma Graduation in English
Department of State Polytechnic of Sriwijaya**

By :

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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG**

2016

APPROVAL SHEET
FINAL REPORT
DESIGNING HERITAGE TOURISM DESTINATIONS AS A PROMOTION
MEDIUM IN PALEMBANG



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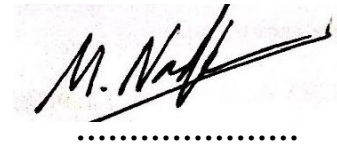
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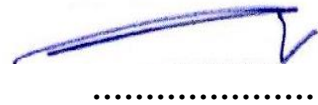
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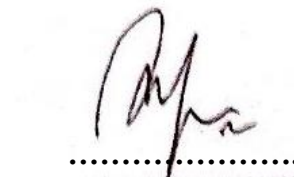
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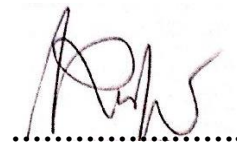
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ENGLISH DEPARTMENT

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2016

PREFACE

First, the writer would like to thank Jesus Christ for his huge blessings, grace and mercy so the writer can finish this final report entitled “Designing Heritage Tourism Destinations Booklet as a Promotion Media in Palembang” which contains about the process of designing a booklet. This report is to fulfill the final report project at English Department of State Polytechnic of Sriwijaya.

The writer realizes this final report is far from perfection because of the limited of time and knowledge. Therefore, suggestions and comments are expected for the better writing in the future. The writer hopes that this final report is useful for the readers and everyone who needs it.

Palembang, July 2016

The Writer

MOTTO AND DEDICATION

Motto:

“God would never bring you this far just to leave you”

-Natalia Manalu -

This final report dedicated to:

My Father in Heaven

Jesus Christ

My beloved parents

My beloved best friends

My beloved sisters and brother

My beloved classmates

My lecturers in English Department at State Polytechnic of Sriwijaya

ACKNOWLEDGEMENT

Praise the Lord, the writer can finally finish this final report. Dealing with this report, the writer got many help, assistance, support and motivation. In this opportunity, the writer would like to express huge gratitude to the entire participants during writing this report. I would like to thank to:

1. The head of English Department, Drs. M. Nadjmuddin, MA.
2. Advisors of this final report, Yusri, S.Pd, M.Pd and Munaja Rahma, S.Pd, M.Pd who helped me through finishing this report.
3. My parents, my sisters, and brother who always share their love, motivation and said prayers for me.
4. My Classmates of 6BD who always share craziness, laugh, and motivation.
5. All of the people who involved in finishing my final report, I could not finish this report without You all. Thank You so much.

The Writer

Natalia Juliati Silvyana Manalu

ABSTRACT

DESIGNING HERITAGE TOURISM DESTINATIONS BOOKLET AS A PROMOTION MEDIA IN PALEMBANG

(Natalia Juliati Silvyana Manalu, 2016: 60 Pages)

The title of this final report is “Designing Heritage Tourism Destinations Booklet as a Promotion Media in Palembang”. The final report discusses about designing a booklet as a promotion media to promote tourism destinations. Booklet is a small book that gives specific information. The purpose of this report is to know how to design a booklet to promote tourism in Palembang. The data were collected from observation, interview, and documentation. To design a booklet, the writer used Photoshop CS5. The measurement of the booklet is through the line, shape, texture, space and color.

Keywords : Heritage, Booklet, Design

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