

CHAPTER V

CONCLUSION

This chapter presents the conclusion of designing Heritage Tourism Destinations booklet in Palembang.

5.1 Conclusion

From the explanation of the previous chapters, the writer has drawn conclusion that Booklet is a book that contains information to the visitors. Booklet also can be a promotion media to increase the number of visitors to visit Palembang, especially the Heritage Tourism Destinations in Palembang. As a promotion media, a booklet must have interesting design and match the content. To design a booklet, we have to consider the five elements of design, namely shape, space, line, texture, and color. In designing the booklet, the writer applied the steps of designing booklet using Adobe Photoshop CS 5. In addition, designing a booklet of tourism destinations of Palembang can be used as a promotion media to increases the number of visitors.

5.2 Suggestion

The writer give some suggestions to the government to massively promote heritage tourism destination in Palembang. One of the media can be used in promoting the destinations is booklet. By massively promoting the destination, especially heritage tourism destination, the destination can be well known by public, and give income for Palembang. The government should also give more attention on maintaining the destinations, especially Kampung Kapitan. In Kampung Kapitan, the writer found that government does not really maintain the Kapitan House.