

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents the conclusion of designing booklet of Kampung Arab in Palembang and also the suggestions for the usage of the booklet to promote Kampung Arab as tourism destination in Palembang.

5.1 Conclusions

From the explanation in previous chapters, the writer gets some conclusions. Booklet is a small book that contains complete information about something and it can be a guidance. Booklet in this chase can be a promotion media because one of the function of the booklet is provide the informations whether by text, pictures, and so on. As promotion and guidance, booklet can be used to promote Kampung Arab as tourism destination in Palembang. The booklet can give directly to the tourist who visit Kampung Arab.

In designing the booklet, the writer used Ms. Publisher 2007 and applied the steps of designing a booklet that had been provided in the previous chapters. The writer also followed the expert theory in designing to create a good booklet started from the size of the booklet, the colour, background, pictures, and fonts.

5.2 Suggestions

The writer suggest that:

1. The government especially for Culture and Tourism Department produce or improve booklet while the facilities for the tourists in some destination in Palembang especially Kampung Arab as the new destination. The booklet can usefull to the tourist as the place to get the informations.
2. The readers know the software to design the booklet is important. Because it will determine the succesfull of designing a booklet. The reader can use the other software besides Ms. Publisher. It will better if the reader follow expert opinion and theory in purpose to make a good booklet.