

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents the conclusion and the suggestion.

5.1 Conclusion

Research and Development modification method that consists of preliminary study, model development and final product testing step really helped the writer in designing a leaflet entitled “Let’s come to Punti Kayu”. In the first step, preliminary study, the writer did the literature study, field survey and model draft design. The literature study was conducted by reading some articles and journals about leaflet and Punti Kayu field survey was conducted by observing the Punti Kayu and interviewing one of the staff there, and the model draft design was done after getting all the information from literature study and field survey.

In the second step, model development step, limited and wider testing were conducted in order to develop the leaflet draft. In limited testing, Mr. Dadang suggested paraphrasing and revised the sentence of information in each spot. In wider testing, Mrs. Rima suggested to add the entrance ticket, parking ticket, and operating time in the leaflet. In the last step, final product testing, the revised booklet draft in limited and wider testing was commented by Mrs. Rachmawati, S.Pi, Ma, psychiatrist of Bunda Hospital. The writer was asked to add the variation and carton of animal (vector design of animal), so that the leaflet would have great view. The leaflet provides two different language versions, English and Indonesian. The leaflet was designed in A4 paper size. The leaflet has double sided; front side and Back side. The leaflet contains about the general information of some spots, map of Punti kayu, Facilities, entrance ticket, parking ticket, and operating time

5.2 Suggestion

Because in this research the dissemination step was not conducted due to lack of fund, legality, time, skill, and the content of this leaflet is also not complete yet the writer suggests the next researcher to do the dissemination step for the next time and further research and development to design this leaflet is required to add information completely about Punti Kayu.