CHAPTER 1

INTRODUCTION

1.1 Background

Communication comes from the Latin "communicatio" which means an exchange of notice or mind. There are two kinds of communication that is verbal and non verbal. According to arif (2006: 148), verbal communication is communication using verbal symbols, the use of language symbols are the most impressive achievement. while the non-verbal communication is a communication process in which the message was not conveyed in words.

Public speaking as a part of verbal communication is a way to communicate by a person to others for some purposes. In addition public speaking is the ability to speak in front of public. According to Gunadi (2000) Public Speaking is a form of communication that is done verbally about a case or a topic in front of many people. The aim is to influence, change opinions, teach, educate, explain and provide certain information to the public at a particular place.

Public speaking consists of 3 main parts, there are introduction, body and closing. Introduction will determine our speech because the audience will be giving out the impression that determines when they heard the speakers talk at the first. Body consists of the content and information that deliver to the audience. Closing is the final part of the speech and also have to leave the last impression.

Public speakers do an introduction in many ways basically the goal is the same that is to attract the attention of the audience. This is the reason why the speaker was trying to do good introduction. The response of the audience is a sign of whether the talks will be successful or not. Lucas (2007:228) "a poor beginning may so distract or alienate listener that the speaker can never fully recover".

Stand Up comedy is one of a new type of comedy in Indonesia. This kind of comedy emphasizes on logic and requires good thinking process of the speaker and the audience. According to Pragiwaksono (2012:1) Stand Up comedy is comedy that delivered in monologue to the audience in providing observations, opinions, telling personal experiences, expressing the anxiety, raising the fact, photographing the social life of the community and display it humorously.

The people who do stand up comedy are usually called a stand-up comic or briefly called a comic. A comic conveys humorous stories, short jokes or criticism in the form of satire that are common with variety of styles. Some comic even use properties such as the puppet, dolls, biola, guitar and slide show to support their performance on stage. Comics have many ways to attract the audience in the begginning of their speech. Sometimes they use an interesting story, historical event, and they also relate the topics with the audience.

Opening is the importan thing in a speech bacuase it will determine the success of a speech. Sometimes the speaker feels nervous when making a speech that is why the speaker need to know the methods of delivering speech introduction.

Based on the problems above, the writer would like to know more about what methods are applied by the comics in the introduction of their stand up comedy show. Therefore the writer would like to write the final report entitled "The Methods in Delivering Speech Introduction by The Comics in Stand Up Comedy Show".

1.2 problem Formulation

The problems of this report is:

What methods are applied by the comic's in delivering the introduction of their performance?

1.3 Problem Limitation

This problem focuses on type of speech introduction methods and the uses of types introduction methods in 10 comics of indonesian comics.

1.4 Purposes

The purposes of this report is:

To know what methods are applied by the comics in delivering the introduction of their performence.

1.5 Benefits

The benefits of this report are:

- 1. It can give the information for the readers especially for the students of English Department State Polytechnic of Sriwijaya about the methods in delivering introduction of the speech.
- 2. It can give the information about the delivering of introduction the usually applied by the comics in Indonesia.

1.6 Scheme of Writing

In writing this final report, the writer used the following scheme of writing.

The details are follows:

Chapter I: Introduction

This chapter consist of the background, problem formulation, Limitation of the Problem, purposes and benefits.

Chapter II : Literature Review

This chapter containts of the theory of speech, stand up comedy, the types of introduction of speech according to the expert.

Chapter III: Methodology

This chapter presents the method of research, subject of research, place of research, techniques of collecting data and techniques of analyzing data.

Chapter IV: Finding and Discussion

This chapter containts about the tyipes of introduction of speech method and the result about speech introduction method that applied in Indonesian comics.

Chapter V: Conclussion and Suggestion

This chapter gave the conclussion and suggestion from the discussion.