

FINAL REPORT

**THE DESIGN OF VIDEO AS PROMOTION MEDIA OF
AL-QUR'AN AL-AKBAR AS TOURISM DESTINATION**



**This final report is written to fulfil one of the requirements for Diploma III
Educational accomplishment at English Department**

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APPROVAL SHEET

**THE DESIGN OF VIDEO AS PROMOTION MEDIA OF
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MOTTO AND DEDICATION

Motto...

“You are going to be great. Keep Going.”

This final report is dedicated to...

My Parents, Didik and Nilawati.

My sisters and brother, Nadila, Syafwa, and Rifqiy.

My lecturers in English Department, State Polytechnic of Sriwijaya.

The Writer

PREFACE

Assalamualaikum Wr. Wb

First of all, the writer would like to give a lot of thanks for Allah S.W.T because of His mercy and blessing the writer could finish this final report entitled “The Design of Video as Promotion Media of Al-Qur’an Al-Akbar as Tourism Destination”.

The writer realizes that there are many mistakes in writing this final report. Critics and suggestions are expected to the writer. Finally, the writer hopes that this final report can give benefits and useful for all people especially the students of English Department.

Palembang, July 2016

The Writer

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First of all, I would like to express my gratitude to Allah S.W.T for the blessings and guidance so I could finish this final report entitled “The Design of Video as Promotion Media of Al-Qur’an Al-Akbar as Tourism Destination”. In this opportunity, I also would like to dedicate my appreciation for everyone who has given me great support in completing this final report.

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7. Arief Wijaya, Edho Prayoga, Fauzan Adi, and Redho Silva. Thank you so much for the help.
8. All the parties that helped me to finish this report.

ABSTRACT

THE DESIGN OF VIDEO AS PROMOTION MEDIA OF AL-QUR'AN AL-AKBAR AS TOURISM DESTINATION

(Dita Pratiwi, 2016, 29 pages, 91 pictures)

The title of this final report is the Design of Video as Promotion Media of Al-Qur'an Al-Akbar as Tourism Destination. The purpose of this final report is to find out how to design video as promotion media to promote Al-Qur'an al-Akbar and to show the information conveyed by the video. The problem of this report is how to design video as promotion media and in order to solve the problem, the writer would like to design and develop a video. In developing the video the writer refers to the experts' opinion and suggestions. Finally, the writer concludes that video can be used as promotion media to promote Al-Qur'an Al-Akbar.

Keywords: Tourism, Promotion, Media, Promotion Media, Video.

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