

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 CONCLUSION

For this final report the writer concludes that Kampung Arab AL-Munawar has the potency to be one of tourism destinations in Palembang. Kampung Arab AL-Munawar fulfilled five requirements for being tourism destination that cover *attraction, accessibility, amenities, ancillary, and public facilities*. The attractions are *the unique and historical houses, the celebration of Isra Miraj(Haul), Gambus Music* (traditional music from Middle East), the traditional way of eating called '*Munggahan*', and *the great pilgrimage or 'Ziarah Kubroh'*. There are only three amenities that can be found near Kampung Arab AL-Munawar they are *hotel, restaurant and souvenir shop*. Public facilities that can be found around Kampung Arab AL-Munawar are *ATM, mosque, medical clinic, pharmacy* and there is *a large field* that can be used as a venue for major events like the weddings. In Kampung Arab AL-Munawar there is a local organization called '*Paguyuban AL-Munawar*' it is in charge of preparing the events, welcoming special guest, etc. Kampung Arab AL-Munawar is easy to reach. The tourists can choose to use *the land route or the river route*. For the *land route*, the tourists can use public transportation with the direction to Plaju or 13 Ulu to get the destination. For the *river route*, the tourists can go to Dermaga Point of Benteng Kuto Besak and take the traditional boat called *Ketek* and arrives at Kampung Arab AL-Munawar Port.

5.2 SUGGESTION

The writer gives some suggestions to the Local Government and also to the community of Kampung Arab AL-Munawar to develop Kampung Arab AL-Munawar as tourism destination as follows:

1. The community can work together with local government to carry out sustainable maintenance such as renovating and repairing infrastructures of Kampung Arab AL-Munawar.
2. Local Government should improve the amenities such as building the retail, travel agencies, tourist information centers, etc.
3. Local Government should build more complete public facilities in order to facilitate tourist activities such as public toilet, more complete ATM, postal, parking area, and others.
4. The community can work together with tour agents to create tour packages because it will make easier for travelers to do tourism activity in Kampung Arab AL-Munawar.
5. The community should keep the cleanliness of Kampung Arab AL-Munawar because it will make the tourists feel comfortable.
6. Local Government should do promotion to the domestic and foreign tourists through internet, printed media and others.