

FINAL REPORT
PROMOTING PAGARALAM AS THE SPORT TOURISM



**This final report is written to fulfill one of the requirements for Diploma III
Educational accomplishment at English Department**

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STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

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APPROVAL SHEET
PROMOTING PAGARALAM AS THE SPORT TOURISM




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PROMOTING PAGARALAM AS THE SPORT TOURISM

FINAL REPORT

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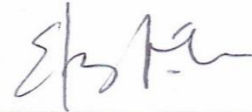
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PREFACE

First of all, the writer would like to express their inner thanks to The Almighty Allah SWT for His blessing in the completion of this final report which entitled “Promoting Pagaram as The Sport Tourism”

In this opportunity the writer would like to address their sincere thanks to all the people who helped for accomplishing this report. Anyhow, it is possible to mention them all here. In this occasion they sincerely address their deepest thanks to some distinguished names. Thanks to Drs.M.Najmuddin, M.A as the Head of English Department and all of the staffs; Mr Drs.Zulkifli, SN.AN,M.Pd and Drs.Sunani ,M.M as the advisors and also all of my beloved friends in English Department.

Last but not least, their deepest and sincere thanks also go to their family for their understanding to the writer during the completion of this final report. May God Almighty bless them all.

The writer realize that this final report is still far from being perfect because of limitation of sources, time, or even knowledge. Therefore, comments and suggestions from whole sources are needed for the perfection of the next report. The writer really expect this final report can be useful and informative and widen the knowledge to English Department Student.

Palembang, July 2016

The Writer

MOTTO AND DEDICATION

**Only stupidity that underestimates
Education.**

Dedicated to:

My beloved father and mother

My Beloved Brother and sister

My Beloved friends at English Department

My beloved special friends (Kartika and Fiska U.D)

My beloved special friends (SEDENGER'S)

And all of the people that support me

ABSTRACT

PROMOTING PAGARALAM AS THE SPORT TOURISM

(SUSANTI: 27 PAGES)

The title of this final report is “Promoting Pagaralam as the Sport Tourism”. The purposes of this final report are to identify the sport tourism to be promoted in Pagaralam, to explore tourism attraction in Pagaralam, and to identify the way how to promote pagaralam as the sport tourism. The data were collected by using observation and interview. The result of the observation and interview promoting Pagaralam as the sport tourism, kinds of sport tourism to be promoted in Pagalam are hiking, rafting, motorcycle atv and swimming. The way Tourism and Culture Office of Pagaralam City Promotes Sport tourism with advertising and Public Relation and publicity, and in using advertising type, the governments only use booklet and leaflet as media promotion. After the writer finished this final report, the writer suggestions for Tourism and Cultural office Pagaralam City should be developed, big sport events such as Olympic Games, world Skiing event, world boxing event and the writers suggestions Tourism and culture office in Pagaralam to improve the promotion of sport tourism through Social media, brochure and so on.

Keyword: Promoting, Tourism, Sport Tourism, Pagaralam

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