

## CHAPTER V

### CONCLUSIONS AND SUGGESTIONS

This chapter explains about the conclusions and suggestions of the final report.

#### 5.1 Conclusions

Research and Development modification method (-preliminary study, - model development, and -final product testing) is very helpful in designing Palembang traditional *songket* booklet entitled “*Songket*”. In the first step (preliminary study), literature study was conducted by reading literatures about *songket* and booklet design, field survey was done by interviewing the owner of Refah *Songket* and observing about *songket* motifs, and designing model draft. In the second step (model development), the model draft was evaluated in two phases, limited and wider field testing. In limited field testing, a *songket* expert suggested to add more information on *songket* variant motifs and galleries. While in wider field testing, the revised model draft was criticized by a Palembang cultural expert in terms of *songket* names, descriptions, and photographs. In the third step, (final product testing), the revised model draft in wider field testing was commented by a Palembang cultural expert in terms of *songket* tips, photographs, and organizations. It also commented by a design expert in terms of covers and background design. All of experts’ comments are very useful to develop Palembang traditional *songket* booklet. Revisions were made to get final product of Palembang traditional *songket* booklet. The “*Songket*” booklet consists of 16 pages in A5 paper size, provides information about *songket* history, variant motifs, galleries, tips, as well as information on *songket* as Palembang cultural heritage which was described in both Indonesian and English. This Palembang traditional *songket* booklet is expected as an effective media to give knowledge and information to people about Palembang traditional *songket* to make it becomes Palembang cultural heritage.

## 5.2 Suggestions

There are two suggestions for the next researcher. First, dissemination is expected to do in the next similar research because community; both local and foreigners need to know more information and knowledge about Palembang traditional *songket*. Second, the next researcher should be found experts who master in two languages (Indonesian and English) to evaluate the product.