

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

5.1 Conclusions

Based on the findings and discussions, the writer concluded that:

Almost all of SaptaPesona Elements in Bukit Siguntang was not implemented well. Coolness element is the only element that implemented well in Bukit Siguntang.

Third, the obstacles to implement saptapesona elements are : The lack of human resources to keep the cleanness in the whole area in *Bukit Siguntang*, and outside area around *Bukit Siguntang*, the lack of adequate sanitation facilities and the lack of professional and skilful human resources.

5.2 Suggestions

To maximize the implementation of SaptaPesona elements in *Bukit Siguntang*, the writer suggests:

First, to increase the number of visitors, the manager of *Bukit Siguntang* should maximize the implementation for all the steps that suggested by Directorate General of Tourism to implement each elementsSaptaPesona.

Second, the manager of *Bukit Siguntang* should add the number of officers in *Bukit Siguntang*, especially for security officer and cleaning officer to maximize the the safety and cleanliness in *Bukit Siguntang*.

Third, the manager of *Bukit Siguntang* should have given training to all officers of *Bukit Siguntang* to ensure their capability, skill, and professionalism in giving service to the visitors of *Bukit Siguntang*.