

CHAPTER 1

INTRODUCTION

1.1 Background

Indonesia is blessed with many places of interest as a tourist attraction, ranging from nature and man-made. Not only the natural beauty that makes these places special, but also some of the stories and legends make it more interesting to be visited. With the legend, visitors are more interested in visiting these sights, and legends can answer tourist curiosity about the origin of the place.

Legend passed down and passed on from generation to generation, besides as a tourist attraction, the legend also has good morals who can teach and pass on to the children. But now children who have forgotten legends about the tourist attractions that exist in Indonesia, because it is not packed properly and in documentation, and it is worse by the foreign comic among children in Indonesia.

Comic books from Japan such as Dragon Ball, Crayon Shinchan and Samurai X have been spreaded widely among the children. In that comics there are a lot of uncensored pictures, inappropriate plot at their age, rude words and contain a strong culture of that country and it can give result the negative impact for their attitude and morality as well as lead them to know more about foreign cultures. According to Marcel Bonneff (1998) since the first appearance of the comic it has become the target of criticism and accusations of parents and education experts. One reason for reading comics is one that does not contain educational values and ideas so that it can harm the development of its readers.

Indonesia specifically in South Sumatra, there are a lot of places which have legend stories with their good moral value and can be documented for children. However children are good listeners and viewers who can receive quickly the things seen and heard directly. Hartati (2005 : p.8) states that a child has a huge curiosity is a unique person, like fantasy and imagination, potential future for learning, has egocentric attitude, has a fragile power of short

concentration, and a part of social creatures. Therefore children need books that have good pictures, plots, characters and morals in order to get the positive side of the book.

The legend stories can be packed and documented in form of book in order to keep and maintain the almost-lost legend . In this study, the writer proposes to create a legend book for children aged 6-10 years old, with the tittle “ The Legend of Bagus” Kuning for Children

1.2 Problem Formulation

Based on the background above, the problem of this report is formulated as :

- How to design the storybook telling about the monkey, the boy and a king characteristic related to moral values ?
- What moral values should be equipped in the storybook for 6-8 years?

1.3 Problem Identification

Based on the problem above, the writer identified the problem identification into two points. First, the lack of children's story containing legend of tourism object in Palembang. Second, the lack of medias that can be a means to develop childrens knowledge about their culture roots.

1.4 Problem Limitation

The scope of this report is about story for children, especially in designing a storybook that suits for children at the age 6-8 years. The writer focuses on how to design a good storybook with good moral values, to introduce the asset of the city especially in tourism object of Palembang to children and the other consideratios in order to attract children's reading interest.

1.5 Purpose and Benefit

1.5.1 Purpose

- To know how to design a storybook that suits for children
- The writer can understand kinds of moral values that suit for children

1.5.2 Benefits

Benefits for writer

- The writer can understand how to design a storybook that suits for children
- The writer can understand the kinds of moral values that suit for children

Benefits for children

- Children get moral values as a moral lesson from this story
- This story book can be media to improve children's creative imagination
- Children can improve their reading skill as we know at the age of 6-10 years old is the age to learn something better including reading skill.