

CHAPTER V

CONCLUSION AND SUGGESTIONS

This chapter presents the conclusions of designing booklet of Batak traditional wedding in Palembang and also the suggestions from the writer to Batak traditional wedding in Palembang.

5.1 Conclusion

The writer concludes that in designing this booklet, the writer used three phases to get the information for the contents. They are pre-production, production, and post-production. In this booklet the writer also used three colours, they were red and black for the background, white for the text. Those colours were the colours that dominant in Batak culture and have a particular meaning and symbol based on Batak tribe belief. There were white as a symbol of purity, truth, honesty, and sincerity. Red as a symbol of bravery, and black is a symbol of confidentiality, authority, and leadership. Booklet has the information and pictures that can be provided to the tourist who visit Palembang as introduction tools of the uniqueness Batak traditional wedding.

5.2 Suggestions

For the government especially for Culture and Tourism Department to give more attention to introduce and promote of Batak traditional wedding in Palembang, because Batak traditional wedding has a potential to attract visitors to come to Palembang because of its uniqueness.

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