

FINAL REPORT

**THE DESIGNING OF THE BOOKLET OF THE ISLAMIC
RELIGIOUS TOURISM DESTINATIONS IN PALEMBANG**



This report is written to fulfill the requirement of the final report subject
in English Department State Polytechnic Sriwijaya

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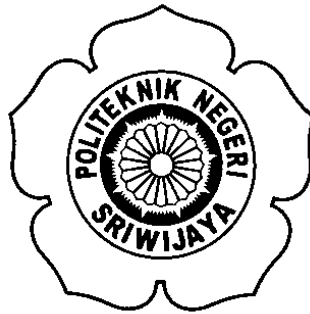
STATE POLYTECHNIC SRIWIJAYA

PALEMBANG

2016

APPROVAL SHEET

**THE DESIGNING OF THE BOOKLET OF THE ISLAMIC
RELIGIOUS TOURISM DESTINATIONS IN PALEMBANG**



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FINAL REPORT

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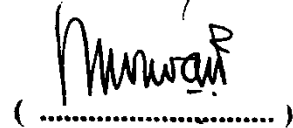
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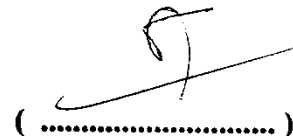
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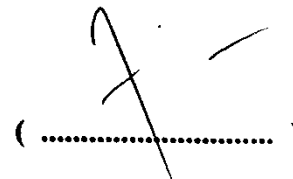
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PREFACE

First of all, the writer would like to thank to Allah SWT for blessing that has been given to the writer so that the writer could finish this final report. The writer also would like to express the warmest gratitude to the prophet Muhammad SAW for warning and remembering every kindness or fault occurred. This final report is entitled **“The Designing of the Booklet of the Islamic Religious Tourism Destinations in Palembang”**. This report is written to fulfill the requirement of Diploma III curriculum of State Polytechnic of Sriwijaya.

In arranging this paper, the writer truly got lots of challenges and obstructions but with help of many individuals, those obstructions could pass. The writer also realized there are still many mistakes in process of writing this paper. Therefore, any suggestion and critics are always welcome. The writer also expects that this report can give advantages for readers, especially the tourists and also the students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2016

the writer

ACKNOWLEDGEMENT

Praise and great attitude to Allah SWT for blessings and help to complete this final report. The report is written to fulfill the requirement of final report. In this moment, the writer would like to thank to everyone who has given many contributions in this final report.

1. My beloved parents Hermansyah and Sriwati; also my brother Heryus Fachlevi who always give their love, spirit, motivation, patience and willingness for me to finish this final report.
2. Head of English Department, for giving the knowledge during the study.
3. Mrs. Risa M.Pd as the first advisor and Mrs. Koryati M.Pd as the second advisor. Thank you for your corrections, time, suggestions, advices, support and spirit in guiding patiently during the consultation.
4. Mr. Abi, Mr. Amin, Mr. Yudi, Mr. Aan and Mrs. Jumai for helping me and giving the information about Islamic Religious Tourism and Graphic Design.
5. My beloved friends that I couldn't mention one by one who had given me support and prayer.
6. All my friend in 6BC. The great laugh, moment, weird thing who had given could be beautiful memories during studying in English Department.

Finally, the writer hopes that this report can give some benefits to those who are concerned in all. However, this report is still far from being perfect, therefore any criticism and suggestion are always welcome.

Palembang, July 2016

The writer

MOTTO AND DEDICATION

Motto :

*“Hard work does not necessarily guarantee success,
but no success is possible without hard work”*

- Dr T.P. Chia -

This final report dedicated to :

Allah SWT

My beloved parents, Hermansyah and Sriwati

My beloved brother, Heryus Fachlevi

My best cousin ever, Petty Anja Syari

My best friends, Sherly Vionita, Safira Andani, Melinda Apriyani, Feby

Rama P, Dian Pranita, and M. Alpianto

My squad, Uca, Dwi, Octa, Yohan, Abdillah, Rangga, and Hadi

My lecturers at English Department State Polytechnic of Sriwijaya.

ABSTRACT

The final report has a title “The Designing of the Booklet of the Islamic Religious Tourism Destinations in Palembang”. The report discusses about designing the product where the product is in the form of booklet which contains the information about Islamic religious tourism destinations in Palembang. The purposes of this report are to know how to design the booklet for promotion media to increase domestic visitors and foreign visitors and also provide the adequate information about Islamic religious tourism destinations in Palembang itself. There are three steps in designing booklet (1) preliminary study (2) model development and (3) final product testing and dissemination. The result of this report is the booklet of the Islamic religious tourism destinations in Palembang as a product to promote and provide information Islamic Religious tourism destinations in Palembang to the tourists or visitors to make them interesting in visiting the tourism destinations in Palembang.

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