

CHAPTER V

CONCLUSION

This chapter presents the conclusion of Designing Booklet of Traditional Food as Culinary Tourism in Palembang.

5.1. CONCLUSION

From the explanation of the previous chapter, the writer has drawn conclusion. Booklet is a book that contains the information about product or service to make the reader understand. Booklet also can be a promotion media because one of the functions is to share the information either in the form of stories, knowledge, or report. In this report, the writer uses booklet as media to promotion Palembang traditional food.

The problem of this final report is how to design booklet of traditional food as culinary tourism in Palembang. There are three steps to complete the booklet/project such as the preliminary study, development of product and testing. The booklet is a guidebook for tourist to enjoy culinary tourism in Palembang.

5.2. SUGGESTION

The writers suggest that, this booklet is need more time to finished at least 6 months to find the valid data, design and printed. The expert suggestion is the key to make this booklet develop, find the relevant expert based on their experiences and job, mix match the experts that connected with the project.

For students, have to developed brilliant idea to raise the tourism activity that can make Palembang well. Creativity and innovative through, collaborate skills, and technology to made some improvement of tourism industry sector, and also to made some new project to developed. The writer hopes that would be more beneficial affect this booklet.