

FINAL REPORT

**THE POTENCY OF TAMAN PURBAKALA KERAJAAN SRIWIJAYA AS
TOURISM DESTINATION IN PALEMBANG**



**This report is written to fulfill the requirement of final report project of
English Department**

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STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2016

**APPROVAL SHEET
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MOTTO AND DEDICATION

MOTTO

Learn from the expert and you will be the expert.

DEDICATED TO

ALLAH SWT

My Lovely Parents, My Father and Mother

My Lovely Brother and Sister, M.Royhan and Cythria Ayu Fatmawaty

My Friend GBC Especially to my friend, Budi Pratama, M. Fikri Anugrah, Teddy S, and M. Luthfi

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Palembang, July 2016

The Writer

PREFACE

First of all the writer would like to give a lot off thanks for Allah SWT because of his mercy and bless so the writer could finish the final report which entitled “ The Potency of Taman Purbakala Kerajaan Sriwijaya as Tourism Destination in Palembang “. This report contained information related to subject about tourism destination.

The writer realized that this final report is still far from being perfect. Therefore, comment and suggestion from all sources are welcomed to make this final report better. We hopes that this final report useful for students of State Polytechnic of Sriwijaya Palembang especially for students of English Department.

Palembang, July 2016

The Writer

ABSTRACT

The Potency of Taman Purbakala Kerajaan Sriwijaya as Tourism Destination in Palembang

(Suhadi, 2016, 27 pages, 12 pictures)

The title of this final report is The Potency of Taman Purbakala Kerajaan Sriwijaya as Tourism Destination in Palembang. The purpose of this report is to investigate whether Taman Purbakala Kerajaan Sriwijaya is potential as tourism destination in Palembang or not. The data were collected by using observation, interview and library research. The infrastructure of Taman Purbakala Kerajaan Sriwijaya is quite good. There are many hospitality facilities and services such as hotels, restaurant and souvenir shop near Taman Purbakala Kerajaan Sriwijaya area. The transportation facilities are private and public transportation. The result shows that the development potency of Taman Purbakala Kerajaan Sriwijaya are suitable with theory in the field because has fulfilled supporting factors of tourism there are attraction, facilities, infrastructure, transportation and hospitality. Therefore, the writer wishes to let the people know that Taman Purbakala Kerajaan Sriwijaya has potency as tourism destination in Palembang.

Keywords : potency, tourism destination, supporting factors of tourism, Taman Purbakala Kerajaan Sriwijaya.

Palembang, July 2016

The writer

ABSTRACT

The Potency of Taman Purbakala Kerajaan Sriwijaya as Tourism Destination in Palembang

(Suhadi, 2016, 27 pages, 12 pictures)

Judul dari laporan akhir ini adalah Potensi dari Taman Purbakala Kerajaan Sriwijaya sebagai salah satu daerah tujuan wisata di Palembang. Tujuan dari laporan akhir ini adalah untuk meneliti apakah Taman Purbakala Kerajaan Sriwijaya berpotensi sebagai daerah tujuan wisata atau tidak berpotensi di Palembang. Data dikumpulkan dengan menggunakan observasi, wawancara dan studi pustaka. Infrastruktur Taman Purbakala Kerajaan Sriwijaya cukup baik. Ada banyak fasilitas dan layanan hospitality seperti hotel, restoran dan toko souvenir di dekat kawasan Taman Purbakala Kerajaan Sriwijaya. Fasilitas transportasi kendaraan pribadi dan umum. Hasil penelitian menunjukkan bahwa potensi pengembangan Taman Purbakala Kerajaan Sriwijaya yang sutable dengan teori di lapangan karena telah memenuhi faktor pendukung pariwisata ada tarik, sarana, prasarana, transportasi dan hosipitality. Oleh karena itu, penulis ingin membiarkan orang tahu bahwa Taman Purbakala Kerajaan Sriwijaya memiliki potensi sebagai tujuan wisata di Palembang.

Kata kunci: potensi, tujuan wisata, faktor pendukung pariwisata, Taman Purbakala Kerajaan Sriwijaya.

Palembang, July 2016

The writer

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