

**FINAL REPORT**

**DESIGNING LEAFLET OF TRANSPORTATION MAP FOR TOURISTS IN  
PALEMBANG**



**BY:**

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**ENGLISH DEPARTMENT**

**PALEMBANG**

**2016**

**APPROVAL SHEET  
FINAL REPORT  
DESIGNING LEAFLET OF TRANSPORTATION MAP FOR TOURISTS  
IN PALEMBANG**



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**Palembang, August 2016**

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**DESIGNING LEAFLET OF TRANSPORTATION MAP FOR TOURISTS  
IN PALEMBANG**

**FINAL REPORT**

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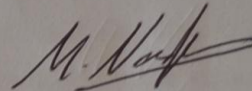
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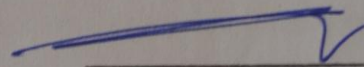
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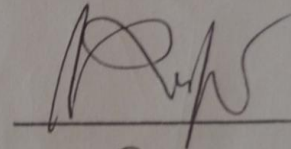
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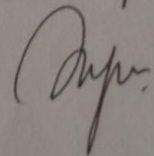
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**2016**

## **PREFACE**

Thank to Jesus Christ who has given His blessing to the writer for finishing the Final Report entitle *“Designing Leaflet of Transportation Map for Tourists in Palembang”*. The writer also would like to express the warmest gratitude for the parents, because they have always support the writer in fnishing this final report. Next, the writer would like to thank to Mrs. Evi Agustina Sari and Mrs. Sri Endah Kusumartini for warning and reminding every kindness or fault occured. Eventually, this report is written to fulfill the requirement for Final Report subject at State Polytechnic of Sriwijaya.

In this final report, the writer discusses about how to design leaflet of transportation map for tourists to visit the tourism object and destination in Palembang where in this leaflet contains the transportation route to make visitors easier to visit the tourism object and destination in Palembang. Through this leaflet it can be as a promotion tool to increase the number of visitors. The leaflet also contains the detail information about Palembang city.

The writer realizes that in this final report is far from perfection. Therefore suggestion and constructive criticism are expected for the perfection of this report.

Hopefully, this report will be useful for readers and the parties who are concerned with the preparation of the report project.

Palembang, August 2016

The Writer

## **MOTTO AND DEDICATION**

***“It’s Never Too Late To Be What You Might Have Been Because Nothing Is Impossible  
Beyond Determination”***

**This final report dedicated to:**

**JESUS CHRIST**

My beloved parents   ***(D Simbolon, SE & R. Rupina Lumbanraja)***

My beloved Sister and Brothers       ***(Rahel, Samuel, Hizkia)***

My beloved classmates 6 BC class

My lecturers in English Department at State Polytechnic of Sriwijaya

My beloved friends   ***(Christine Panggabean & Delima Yomi)***

## **ACKNOWLEDGEMENT**

Praise the Lord, the writer would like to thank to Jesus Christ that gives the chances and knowledge for the writer to finish this final report. This report is written to fulfill one of the requirements for the sixth semester. In this opportunity, the writer would like to express the deep gratitude to everyone, whether intentionally involved or incidentally involved in making this final report. The writer would like to thank to:

1. Head of English Department, Drs. M.Nadjmuddin, MA who has guided me with his worthy to improve the quality of this final report.
2. Advisors of final report, Dra. Evi Agustina Sari, M.Pd and Dra. Sri Endah Kusumartini, M.Pd for their valuable assistance and inspiration to the completion of this final report.
3. My beloved parents, sister and brother who always support me and give your love, spirit, hug and your patience and willingness for me.
4. All of people who involved for all of the help to finish this report that I could not write one by one. Thank you so much
5. The last but not least for my sharing in the same struggle friend Reynie Sagita Sunyata, thank you for all the things we have done during did this Final Report, thank you for your help so we both can finish this final report. Keep fighting for us raise our dream and see you on TOP

Finally, the writer hopes that this report can give some benefits to those who are concerned in all. However, this final report is still far from being perfect, therefore any criticism and suggestion are always welcome.

Palembang, August 2016

The Writer

## ABSTRACT

### DESIGNING LEAFLET OF TRANSPORTATION MAP FOR TOURISTS IN PALEMBANG

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( *Anna Debora Simbolon : 46 Pages, 48 Pictures* )

The final report has a title of “Designing Leaflet of Transportation Map for Tourists in Palembang”. The report discusses about designing the product where the product is in the form of leaflet which contains the complete information about transportation route and tourism object and destination in Palembang itself. The purpose of this final report is to know how to design the leaflet for the promotion plan of tourism object and destination in Palembang to increase the number of visitors. There are 3 steps in designing the leaflet (1). **Preliminary study:** a. *Literature study*, b. *field survey*, and c. *Draft of product*. (2). **Development Product:** a. *Limited testing* and b. *Large testing*. (3). **Testing:** a. *Pre testing*, b. *Last revision* and c. *Final product*.

The result is the leaflet as a product to promote the tourism object and destination in Palembang to the tourists or visitors to make them interested in visiting Palembang.

**Keyword:** Tourism, Designing, Leaflet, Transportation

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NO	TANGGAL	URAIAN BIMBINGAN	TANDA TANGAN PEMBIMBING
1	12 April 2016	Consultation Title	El
2	13 April 2016	Acc Title	El
3	20 April 2016	Consultation Chapter 1	El
4	27 April 2016	1 <sup>st</sup> Revision Chapter 1	El
5	4 May 2016	2 <sup>nd</sup> Revision Chapter 1	El
6	18 May 2016	3 <sup>rd</sup> Revision Chapter 1	El
7	24 May 2016	4 <sup>th</sup> Revision Chapter 1	El
8	30 May 2016	5 <sup>th</sup> Revision Chapter 1	El
9	3 June 2016	Acc Chapter 1	El
10	4 June 2016	Consultation Chapter 2	El
11	7 June 2016	1 <sup>st</sup> Revision Chapter 2	El

12	16 June 2016	2 <sup>nd</sup> Revision Chapter 2	
13	22 June 2016	3 <sup>rd</sup> Revision Chapter 2	El
14	28 June 2016	Acc Chapter 2	El
15	8 July 2016	Consultation Chapter 3	El
16	12 July 2016	1 <sup>st</sup> Revision Chapter 3	El
17	19 July 2016	2 <sup>nd</sup> Revision Chapter 3	El
18	21 July 2016	Acc Chapter 3	El
19	21 July 2016	Consultation Chapter 4	El
20	22 July 2016	1 <sup>st</sup> Revision Chapter 4	El
21	25 July 2016	2 <sup>nd</sup> Revision Chapter 4	El
22	26 July 2016	Acc Chapter 4	El
23	26 July 2016	Consultation Chapter 5	El
24	27 July 2016	Acc Chapter 5	El

Mengetahui,

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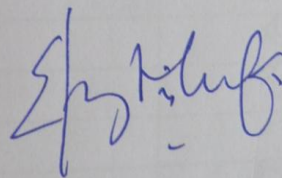


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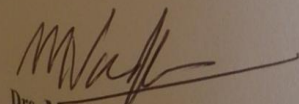
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1.	12-4-2016	Title	
2.	18/4-2016	Title	
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4.	3/5-2016	- " -	
5.	10/5-2016	Purpose & Benefit	
6.	17/5-2016	Literature Review	
7.	24/5-2016	- " -	
8.	31/5-2016	- " -	
9.	7/6-2016	- " -	
10.	14/6-2016	- " -	
11.	21/6-2016	Research Methodology	

12.	27/6-2016	— 11 —	
13.	17/7-2016	Findings & Discussi-	
14.	19/7-2016	— 11 —	
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16.	21/7-2016	— 11 —	
17.	22/7-2016	Conclusi - & Suggerah-	
18.	24/7-2016	Reference	
19.	26/7-2016	Abstract	
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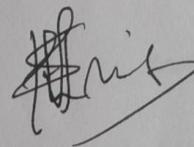
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1	OKay	Drs. Nadjmuddin, M.A.	9/8 <sup>2016</sup>	
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3	Okay	Dra. Risa, M.Pd.	9/8 - 16	
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No	Uraian Revisi	Paraf
1	Designing Concept	

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No	Uraian Revisi	Paraf
1.	Grammar	

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No	Uraian Revisi	Paraf
1.	Concept design.	ay
2	grammar	ay

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No	Komentar	Nama dosen penguji	Tanggal	Tanda Tangan
1	OKay	Drs. Nadjmuddin, M.A.	9/8 2016	
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