

FINAL REPORT

**DESIGNING A BOOKLET TO PROMOTE MONPERA AS
ONE OF HERITAGE TOURISM IN PALEMBANG**



**This report is written to fulfill to requirement of final report
subject at English Department State Polytechnic of Sriwijaya**

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STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2016

APPROVAL SHEET

**DESIGNING A BOOKLET TO PROMOTE MONPERA AS ONE OF
HERITAGE TOURISM IN PALEMBANG**



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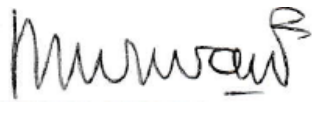
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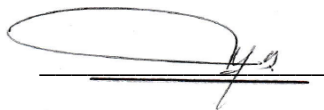
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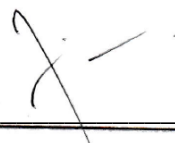
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Finally, the writer hopes that this report can give some benefits to those who are concerned in all. However, this report is still far from perfection, therefore any criticism and suggestions are always welcomed.

Palembang, August 2016

The writer

PREFACE

Thank Almighty Allah swt who has given His blessing to the writer for finishing the Final Report entitled “Designing a Booklet to Promote Monpera Museum as One of Heritage Tourism in Palembang” which contains about the process of designing booklet as a product. In this Final Report the writer discussed about how to design a booklet to promote Monpera museum as a promotion media to increase the number of visitors. The booklet also contains the detail information about Monpera museum in Palembang. The writer realizes that this final report is far from perfection. Therefore suggestions and constructive criticism are expected for the perfection of this report. Hopefully, this report will be useful for readers and the parties who are concerned with the preparation of the report project.

Palembang, August 2016

The Writer

ABSTRACT

DESIGNING A BOOKLET TO PROMOTE MONPERA AS ONE OF HERITAGE TOURISM IN PALEMBANG

(M Satria T, 2016, 36 pages, 52 pictures)

This report aims to produce a product “Designing a Booklet to Promote Monpera as One of Heritage Tourism in Palembang”. The problem of this report is “How to design a booklet to promote Monpera as one of heritage tourism in Palembang?”. The aim of writing this report is to design a booklet and to provide the booklet for the visitors. The method of this report is Research and Development. The result is the booklet as a product to promote Monpera as heritage tourism to the tourist or visitors to create the high expectation of them in visiting Monpera museum.

Keywords: Designing, Booklet, Promotion, Heritage tourism

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