CHAPTER I

INTRODUCTION

1.1 Background

In this modern era or globalization era, people always use technology and implement it in their daily activities. Nowadays, people in the world always think about doing everything effectively and efficiently by searching all of the information in the internet. Therefore, many companies and developers develop technological based products, such as searching engine, computer, laptop, hand-phone, smart-phone, etc. Based on UNESCO (1991, 31) "Everything we do requires the use of technological systems. This happens when we play, study, work or even at home. Some of technology growing rapidly in world society, one of them is internet.

Walker (2007) states that the internet is a gigantic library, as well as a world-wide massage board, telephone network, and publishing medium. It is open 24 hours a day, and you can find anything you want there, and say anything you want.". Internet support people's activities and make some activities can be done in the same time instantly. Kende (2012, 4) says "Today, such concerns are raised with respect to two overlapping trends: first, the accelerating growth in access worldwide, notably in developing countries; and second, the rapid growth in Internet usage by existing and new users, driven by demand for video content and new services such as machine to machine applications.". Internet is very useful in educational activities, in learning the subjects, communication, relaxing, entertaining, etc. In communication, internet can be more useful because it can make everyone communicate in one website.

Lunenburg (2010, 1) states that "Communication is the process of transmitting information and common understanding from one person to another". According to Wood (2004) cited in Agnaou (2012) "Communication is a systemic

process in which individuals interact with and through symbols to create and interpret meanings.". Communication is one of important thing that can bring some planning success. Because in every business, good communication skill can convince the other people. Yate (2009) cited in Luneburg (2010) says "Good communication skills are very important to ones success as a school administrator. A recent study indicated that recruiters rated communication skills as the most important characteristic of an ideal job candidate.". There are some types of communication, such as conversation, public speaking, etc. One of the most important communication in business is public speaking.

Nordquist (2016) says " Public speaking is an oral presentation in which a speaker addresses an audience.". Public speaking is something that a person does in front of many people to deliver information directly. Public speaking can also be regarded as an act featuring a presentation in front of people with the purpose of inform or influence. There are some types of public speaking, they are interview, speech, presentation, etc.. To be a good public speaker, medium or media is needed as the process to be better in public speaking. Medium means that is something in the middle or carrier of something. Medium can be interpreted as a provider of information delivery or as an information storage and can also be both.

Therefore, some of the students in English department are using the internet as a media to find samples to practice their public speaking skill. They usually use internet to learn more about public speaking skill and find out the ways to have a good public speaking. So the writer decide to make a report with the title "Internet as the Medium in Increasing The English Department Students' Public Speaking Skills".

1.2 Research Problem

The problem for this research is formulated as the following : "What is the role of internet as the medium in increasing the English Department Students' public speaking skill?"

1.3 Purpose

Based on background and problems above, writer has gotten purposes of this report is to find: "The role of Internet as the medium in increasing the English Department Students' public speaking skills".

1.4 Benefit

Every report must have many benefits inside of them. This report has some, they are:

For readers, this report is useful for adding their knowledge about internet as media in Public Speaking lesson at English Department of State Polytechnic of Sriwijaya, or it can be one of their references to create other report, paper, article, etc. that are related to this report in the future.

For English Department of State Polytechnic of Sriwijaya, this report is useful for adding more collection of its library, and it can be used as the reference for creating new reports of the English Department students research or other Final Report project in the future. Of course, this report is also used to get writer scores/result while writer were in the Final Report project.