

CHAPTER I

INTRODUCTION

1.1 Background

Palembang is said as one of the cities that is well known for its historical sites. The powerful maritime kingdom was located in Palembang. That was Sriwijaya Kingdom with its power covered almost ASEAN countries. According to Coedes (1918), Sriwijaya was the name of a kingdom in South Sumatera. The central of this kingdom was in Palembang. Moreover, some inscriptions were found in Palembang which the contents of the inscriptions supporting that Sriwijaya Kingdom was located in Palembang. Therefore, it is no wonder that Palembang is said to be a historical city.

As a historical city, Palembang must have a lot of historical heritages left by Sriwijaya Kingdom which are proven that Sriwijaya Kingdom was once existed in Palembang. According to Ahmadibo (2016:1) Sriwijaya Kingdom left its historical heritages, such as ancient inscriptions, statues, beads, pieces and rudders of Sriwijaya ship. Those historical heritages are precious. Therefore, they need to be kept and treated well. The place where people keep the national treasury, such as historical heritages is called as museum. Museum is an institution to save, maintain, secure and take the benefits of the object material evidence as the results of human culture and the natural environment, in order to support the effort of the protection and preservation of wealth of the nation's culture for the next generation (PP RI No.19, 1995:3).

There are a lot of museums in South Sumatera. Based on Indonesian Museum Association (2016:2) there are 9 museums in South Sumatera and 6 of them are in Palembang. They are Balaputra Dewa Museum, Sultan Mahmud Badarudding II Museum, Monumen Perjuangan Rakyat Museum, Subkoss Garuda Sriwijaya Museum, Taman Purbakala Kerajaan Sriwijaya Museum, and Dr.AK.Gani Museum. Those museums are not only used as the place where the historical heritages from Sriwijaya Kingdom are kept, but also other historical heritages which were found in Palembang are kept.

The museum provides some facilities in order to make the guests feel comfortable when visiting the museums. The facilities in the museum are local guide, the air conditioners, booklets, brochures, parking areas, parking men, food stalls, etc. In addition, some of the museums in Palembang also provide the big hall. The big hall is usually used for the individual or institution for holding an event. It is permitted to use the museum for the wedding reception place as stated in RPP RI Chapter VIII/57 about museum (2013 : 30). One of the museums in Palembang which provides the hall as well as other facilities is Balaputra Dewa Museum.

There are some activities that people do when they come to Balaputra Dewa museum. When people come and visit the museum, they only see, pay attention to what the local guide says about each historical object, observe and sometimes give questions about the historical objects. It will be quite boring. Furthermore, the museum is usually quiet, and it leaves spooky impression to the visitors (Fajriansyah, 2012:1). It may influence the number of the visitors. Fortunately, the big hall in the museum is usually used to hold an event, and this event may add the number of the visitors (Balaputra Dewa Record, 2015).

One of the events which is held in Balaputra Dewa Museum is wedding reception. Balaputra Dewa museum provides a hall inside the museum to hold wedding reception. This event helps increasing the number of visitors. However, there are some problems which are happened when holding wedding reception in a museum, such as the trash, dirty floor, crowded voice, etc. Based on the problems above, the writer is interested in having the research about **“The Use of Balaputra Dewa Museum for the Wedding Reception Place.**

1.2 Problem Formulation

The problems of this report are :

1. How often do people use Balaputra Dewa Museum for their wedding reception place during 2016?
2. Does Balaputra Dewa Museum do its functions well when the wedding reception occurred?
3. Is a museum appropriate place for wedding reception?
4. What are the advantages and the disadvantages as the museum is used for wedding reception place?

1.3 Purposes and Benefits

1.3.1 Purpose

The purposes of this report are :

1. To find the information how often people hold their wedding receptions in Balaputra Dewa Museum during 2016.
2. To find out whether Balaputra Dewa Museum does its functions well during the wedding reception.
3. To find out whether museum is appropriate or not for wedding reception.
4. To find out the advantages and the disadvantages as the museum is used for wedding reception.

1.3.2 Benefits

The benefits of this report are :

1. The writer hopes that this research will be useful for the government and staff to look after the museum as the place where wedding receptions are held.
2. The writer hopes that this research will be able to give information about the functions of museum whether they run well or not during the wedding reception.

3. The writer hopes that this research will be able to give information about the properness of the museum as the place for wedding reception.
4. The writer hopes that this research will be able to give information about the advantages and the disadvantages as the museum is used for wedding reception place.