FINAL REPORT INFORMING AND PROMOTING TRADITIONAL FOOD OF PALEMBANG IN 26 ILIR MARKET VIA BOOKLET



This Final Report is to Fulfill the Requirement for Diploma III Majoring in English Department Study Program of Tourism and Hotel Department

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ENGLISH DEPARTMENT STATE POLYTECHNIC OF SRIWIJAYA PALEMBANG 2016

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INFORMING AND PROMOTING TRADITIONAL FOOD OF PALEMBANG IN 26 ILIR MARKET VIA BOOKLET



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STATE POLYTECHNIC OF SRIWIJAYA PALEMBANG

2016

MOTTO and DEDICATION

Anything is possible, just believe in ALLAH.

This final report dedicated to :

- ✤ Allah SWT
- ✤ Prophet Muhammad SAW
- ✤ All My Family
- ✤ All My Friends

PREFACE

First of all, the writer would like to thank Allah SWT for blessing that has been given to the writer so that the writer could finish this final report. The writer also would like to express the warmest gratitude to the prophet Muhammad SAW for everything He risked to change life. This final report is entitled "Informing and Promoting Traditional Food of Palembang in 26 Ilir via Booklet". This report is written to fulfill the requirement of Diploma III curriculum of State Polytechnic of Sriwijaya.

This report arranged based on the data which the writer got from observation, interview and documentation. The writer consider that there are some mistake in writing this report, it is caused by the limitations of experiences, ability and knowledge the writer had to write the report. Therefore, the writer expected the suggestions and critics from the readers for the final report progress.

Writer

ACKNOWLEDGEMENT

Praise and great attitude to Allah SWT for blessings and help the writer to complete this final report. In this moment, the writer would like to express deep gratitude to everyone who has given many contributions, guidance, advice and assistance in this final report.

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- 3. Mr. Yudie Sarofie for giving the writer information about the traditional food.
- 4. My Parents and All My Family for the prayer and hope.
- 5. All my friend in 6BD. Thanks for all the kindness and great memories during studying in English Department.
- 6. My friend Melati Yolanda. Thank you for help me in making a Booklet.

Finally, the writer hopes this report can can be useful, give information and increase more knowledge to those who are concerned in all. However, this report is still far from being perfect, therefore any criticism and suggestion are always welcome.

Palembang, July 2016

The writer

ABSTRACT

INFORMING AND PROMOTING TRADITIONAL FOOD OF PALEMBANG IN 26 ILIR MARKET VIA BOOKLET

(Delva Reski Amelia, 2016, 26 pages, 25 pictures)

Information about Traditional food is very useful for tourists who want to get new experience in culinary. By put all the information into Booklet, it is hoped that the traveller who want to come to Palembang will be able to improve their knowledge about culinary in Palembang. The data collection is carried out from April until June 2016. The aims of this report are (1) to give some information to the tourist with the Booklet as a medium (2) to identify me information about traditional food in 26 Ilir related to the content that needed in the booklet. (3) to promoting 26 Ilir that can be the central culinary. There is some traditional food that sold in 26 ilir, mostly Pempek with many variations. In this place, the price offered is cheaper than the other place. The research method used was descriptive method.

Keywords: informing, promoting, traditional food, booklet, 26 Ilir market

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